

[Case study on SDG-3- Good Health and Well-Being]

The Organisation is extensively working in the sector of Community Health & Hygiene under diverse components in the states of Jharkhand, Bihar and Meghalaya. Catering to the most backward population of the rural India, the organization is providing health care services in Public-Private Partnership with Government and Non-Government partners on identified priority components. The Organization has gained insights while working in the components enumerated below:

- Provision of Preventive, Promotive and Curative Health Services.
- Provision of Health care at the doorsteps through Mobile Medical Units under NRHM.
- Managing Public Health Facilities like Nutrition Rehabilitation Centre (NRC), Community Health Centers (CHC) under Public Private Partnership mode with different State Governments.
- Providing Technical Assistance to State Governments to improve health situation in the State with special emphasis to Maternal and Child Health and Nutrition.
- Maternal, Child and Adolescent Health.
- Improve Safe Drinking Water and Sanitation practices.
- Specific interventions for HIV/AIDS awareness.
- Community Strengthening and Capacity Building of Health Service Providers.
- Supporting District Health Societies in implementing various National Health Programmes.

Mobile Medical Unit

Introduction

A large number of elders in rural areas are unable to seek medical help due to economic and commute problems. Citizens Foundation has joined hands with the Jharkhand Government to run Mobile Medical Units in the districts of Simdega, Dumka, Dhanbad, Jamshedpur, Hazaribagh, Saraikela-Kharsawan, Godda, Giridih, Jamtara and Deoghar. The MMU van visits the designated communities on a regular basis and offers services such as medical consultation, dispensing medicines, medical counseling etc. The MMU staff also visits houses of the



Areas of operation under MMU Project

elders who need palliative care and provide essential health services to them. The unit also provides beneficiaries to various health institutions in case of need. The MMU program enables the elders to play

an active role in the society by promoting healthy and active ageing. Citizens Foundation is working in communities that are classified as 'hard-to-reach' and also ensures that quality health care which includes promotive and preventive services in addition to curative services is available to them.

Each MMU covers an area of around 16,00 kms every month. Citizens Foundation currently serves 400 villages across 10 districts through 12 mobile medical units. Each MMU provides approximately 120000-150000 treatments annually.

Project Objective

Following are the objectives of the project:

- To provide all the primary health services in underserved villages through Mobile medical units.
- To improve uptake of curative and preventive health services such as immunization, Ante natal and Post natal care and general OPD services in the identified areas of operation with the aim of reducing the incidence of common illness and lowering maternal and infant mortality.
- To converge and facilitate with ANM, AWW, SAHIYA & village health Committee for betterment of the health services.
- To provide available diagnostic facilities in the rural area.



Mobile Medical Van of Citizens Foundation

Project methodology and implementation: Provide no. of medical facilities and counseling at door step, awareness about various preventives and curative health programs.

Outcome:

Availability and accessibility of health services to hard to reach areas. We have also covered the areas which are not covered by the PHCs and other health related govt. programs.

Raising Self-Esteem!!!

Shyam Nandan Bhagat, aged 72 years, lives in Basila village of Potka block in West Singhbhum District of Jharkhand. When he was young he used to cultivate his small land holding but hardly was able to save any money for his old age. He had a family of six members but was the sole earning member of the family. He used to somehow manage to make both ends meet by working as an agriculture labourer in others' fields. Having abused his health with alcohol and tobacco for several years, Bhagat's general state of health deteriorated and he suffered from Peripheral Odema, a disease leading to swelling in hands, arms, ankles, legs and feet. Due to this disease, Bhagat used to drain out very early and was unable to stand for long time. He was not able to work and hence his economic condition started deteriorating. Being illiterate and poor he was unaware of the seriousness of the disease and hence, did

not bother to get himself treated. The introduction of Mobile Medical Unit (MMU), in his village proved as a blessing to him. He visited the MMU, accordingly got the necessary medicines and dietary advice. Within a year, Shyam Nandan Bhagat's health improved significantly and he is now able to work regularly. Improved health led to better financial condition and better quality of life. Deeply indebted by the services provided to him, he said, ***"I am very thankful to Citizens Foundation for saving my life. If the MMU would not have been introduced then I would have died. I am deeply indebted to Citizens Foundation."***

Key Achievements

- Provided primary, preventive, curative, primitive and referral health services to people residing in the underserved areas of the Jharkhand.
- Provided facilities like X-Ray, Pathological Test and ECG to the people.
- Total 1307704 patients treated till date .

Special Initiatives

1. Family Planning
2. N.S.V. Rath Mela
2. Beti Bachao Abhiyan was initiated for the promotion of Girl Child



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