OPINION

I spent a wonderful time with the team of Citizens Foundation. Discussed overall strategy and planning. Found the team highly motivated and the leadership providing exemplary guidance and direction. A very strong body of work has been created. Please keep up the good work and build on this platform so that the future is even brighter.

Dr. Bhaskar Chatterjee,
CEO, Anil Agarwal Foundation

FROM THE SECRETARY’S DESK

Greetings to all our well-wishers! Citizens Foundation is on the verge of initiating new endeavors, taking the learning and experiences from previous ventures and expanding on expertise for better implementation. We are also looking forward to hosting the G20 Chaupal in Ranchi which would be a part of the working group: Sense of Service, Philanthropy and Volunteerism. As part of the deliberations, we hope to capture the ideas, thoughts, and challenges faced by civil society groups to be presented to the G20 leaders as part of the recommendations. We will keep updating about it in our social media platforms while we are presenting this edition of Goalkeepers with our activities for the month.

Mr. Ganesh Reddy
Secretary Cum CEO
C20 INTEGRATED HOLISTIC HEALTH SUMMIT 2023

Mr. Ganesh Reddy, CEO, Citizens Foundation attended the G20 India Civil20India 2023 Integrated Holistic Health Summit at Amrita Hospitals Convention Center, Faridabad, Haryana. The main aim of the summit was to promote integrated and holistic approaches to health and wellness. This involved bringing together diverse perspectives and approaches to health and wellness, including traditional and modern practices. The summit also aimed to foster collaboration and the exchange of ideas between health professionals, researchers, and policymakers. Overall, the summit sought to address the challenges faced by the healthcare system and find innovative solutions to improve the health and well-being of individuals and communities.

RESEARCH PUBLICATION OF MEDIA FELLOWSHIP

Publication of Research Story by Fellow Rajesh Kumar under “Padmashree Balbir Dutt Media Fellowship” an initiative by Citizens Foundation in association with the Ranchi Press Club.

BASELINE SURVEY CUM FARMERS IDENTIFICATION DRIVE

Assessing the needs of farmers for better agricultural productivity – Samekrit Birsa Gram Vikas Yojna sah Birsa Krishi Pathshala Yojna implemented by Citizens Foundation in Kudu, Dist- Lohardaga, Jharkhand supported by Department of Agriculture, Animal Husbandry and Cooperative, Government of Jharkhand.
ENSURING ACCESS TO HEALTHCARE SERVICES AT THE DOORSTEPS OF RURAL JHARKHAND

Citizens Foundation and Adani Foundation collaborated to provide access to healthcare in rural areas of Jharkhand, specifically in Barkagaon, Hazaribagh. These efforts have resulted in 1691 people receiving health services through a mobile medical unit operated by Citizens Foundation. The mobile medical unit is a healthcare facility that travels to different rural areas to provide medical assistance to people who do not have easy access to healthcare services. The joint efforts of Citizens Foundation and Adani Foundation has helped to address the challenges in accessing healthcare in these remote areas and ensure that more people have access to basic healthcare services.

NURTURING A BRIGHTER FUTURE: 75 ANGANWADI CENTERS FOR SUSTAINABLE CHILDHOOD CARE

Citizens Foundation and ONGC Foundation have partnered to establish and upgrade 75 Anganwadi Centers across four states in India, including Jharkhand, Nagaland, Assam & Andhra Pradesh. The primary goal of this initiative is to provide sustainable childhood care and nutritional assistance to vulnerable groups, particularly children, in these regions. The project is progressing at a rapid pace, with surveys of all Anganwadi centers completed and all necessary government approvals obtained for the project’s implementation. By providing them with a supportive and nurturing environment, we are striving to improve the quality of life for the community and empower them to succeed in the future.

NURTURING CREATIVITY OF YOUNG MINDS

HRDP Sikkim celebrated World Creativity & Innovation Day at Government Primary School Tokchi, on 21st April 2023 in the event themed as “STEP OUT & INNOVATE”. The children were encouraged to express their creativity and artistry in drawing, lamp and greeting cards making competitions and other co-curricular activities.

The program was attended by AEO, Special Educator, Department of Education, Parkha BAC, SMC members and team HRDP SIKKIM Citizens Foundation. The HRDP-SIKKIM Citizens Foundation team under HDFC Parivartan was appreciated and felicitated for their outstanding work in renovating the Government Primary School under Value addition/ Upgradation of School Infrastructure as demanded by the school authority and Local Area MLAs and representatives.
CASE STUDY

Crockery Unit

The paper plate business has made its mark in recent years. Paper crockery has gained preference over plastic plates over the years. Due to its eco-friendly properties, the demand for paper plates has witnessed a massive boost. Paper plates emerged as the replacement for steel, glass as well as ceramic material that we use on a frequent basis in our day-to-day lives. In India, the large-scale usage factor works well for the soaring demand for paper plates. In events, functions, as well as parties, paper plates are in demand. People living in rural and urban areas are using these plates in all sorts of occasions and events.

A crockery unit has been established in the year 2021-2022 in Dihina Village of Hajo Block of Kamrup rural district of Assam by Citizens Foundation with the support of HDFC Bank’s PARIVARTAN. A total of 6 beneficiaries were supported through this intervention. The unit has been set up and it runs on electricity and is used to make paper plates in 2 different sizes as well as paper cups are also made. They sell their produce in the village functions like marriages and other village gatherings.

Challenges:

Agriculture is the major source of livelihood for the beneficiaries. Since the area is flood prone there is hardly any income in the rainy season. The beneficiaries rent out their vehicle to support their source of income. They face huge challenges to make ends meet due to lack of income.

“Testimonial”

We are thankful to Citizens Foundation and HDFC Bank’s PARIVARTAN for supporting us with crockery making unit, we are thriving with our business ever since this unit was set up.

-Mr. Sukumar Das

FATHER OF INDIAN CSR, DR. BHASKAR CHATTERJEE, CEO ANIL AGARWAL FOUNDATION’S VISIT TO CF

Dr. Bhaskar Chatterjee known as a Father of Indian CSR, decorated Retd IAS Officer and CEO of Shri Anil Agarwal Foundation. He was welcomed by the CEO Mr. Ganesh Reddy and discussed on overall strategies and planning of CSR with team Citizens Foundation.

Present Condition:

With the support of the Crockery unit set up by HDFC Parivartan, the beneficiaries make and sell the paper plates for the village functions. The revenue adds up as an extra income for the beneficiaries and enables them to handle their expenses. A part of the revenue goes in managing the operating expenses like electricity charges or raw materials. A total of 7 beneficiaries run the unit together and divide the revenue equally among them. They also put a part of the revenue aside to further invest in the unit to expand the production. They sell their produce in all the functions of the village and this ensures a sustained source of revenue.