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OPINION

Very happy to see the quality of work being executed by Citizens Foundation under HDFC Parivartan. The whole project is being executed very professionally. The visit has given a lot of joy and satisfaction to the local community and this is the objective of HDFC Bank. I trust Citizens Foundation will continue their work and build a sustainable model of development for the community.

Mr. Kallol Pratm Nath,

Cluster Head, HDFC Bank Arunachal Pradesh



FROM THE SECRETARY'S DESK



As we wrap up another year of impactful work, I want to take a moment to reflect on the incredible milestones we've achieved together in 2024. December is a time of gratitude, and I am deeply thankful for our team, supporters, and partners who have made our mission possible. This month, we completed a year of SBI Foundation's Sanjeevani - Clinic on Wheels program, delivering healthcare to the most vulnerable, while promoting sustainable livelihood, quality education and gender equity through various other programs. As we look ahead to 2025, let us carry forward the spirit of compassion and innovation that drives us. Thank you for being an integral part of this journey—your dedication fuels our vision for a brighter future. Let's close this year strong and step into the next with renewed purpose.

Mr. Ganesh Reddy

Secretary Cum CEO

DRIVEN BY CARE:

A Year of Sanjeevani on Wheels in Action



Under the Sanjeevani – Clinic on Wheels program, Citizens Foundation in partnership with SBI Foundation, completed one year of delivering essential health services to 11304 villagers in Bhojpur, Bihar, in October. This initiative, known as the "Clinic on Wheels," provided 529 OPD services and conducted 1155 lab tests, special health camps and awareness campaigns across 20 villages. By reaching underserved communities, the mobile medical unit offers a much-needed lifeline for improved and free healthcare access.

PROMOTING POULTRY TO EMPOWER RURAL LIVELIHOODS



Citizens Foundation, in partnership with HDFC Bank Parivartan, Under the HRDP-SIMANA Sikkim, distributed poultry units across 19 villages. Each village was provided with entire support for poultry rearing, including a shed, 100 chicks, feed for different growth stages, water and feeding containers, and medical kits. The distribution was conducted with Village Development Committee members and Panchayat officials to ensure transparency and community engagement. This initiative has directly benefited 19 poultry farmers, providing them with a sustainable livelihood and income source, ultimately fostering economic resilience in these rural communities.



LIC-HFL CSR EXECUTIVE VISITS HRIDAY PROJECT AT ALGAPUR, HAILAKANDI



Mr. Abhinav Das, CSR Executive of LIC Housing Finance Limited, conducted a visit for comprehensive review of ongoing project activities in Algapur, Hailakandi, Assam covering rainwater harvesting, sustainable farming, safe drinking water, solar irrigation etc. He interacted with local communities and VDC members, gathering valuable feedback to support these impactful initiatives and appreciated team CF's efforts.

CHILDREN'S DAY CELEBRATION AT IVDP PROJECTS AT ASSAM & JHARKHAND



On Children's Day, Citizens Foundation and LTI Mindtree Ltd, under the IVDP program, organized two impactful events:

1. Football Tournament in Karra Block:



Held at Kasira Playground, the tournament featured four teams comprising of adolescent girls', with Kasira winning first place and Chaldandru as runners-up. Local leaders, including the Mukhiya of Karra Panchayat, attended the prize ceremony, highlighting the role of sports in empowering young girls and fostering community teamwork.

2. Solar Lamp Distribution in Mandia, Assam:



100 solar lamps were distributed to school children from 15 villages, benefiting 247 participants. The initiative, led by District Program Officer Mr. Nirajan Ojha, aims to improve academic performance in areas with limited electricity, promote sustainability, and raise energy conservation awareness.

Both events emphasized education, empowerment, and sustainable development.

INAUGURATION OF RENOVATED SCHOOL BY CITIZENS FOUNDATION UNDER LIC HFL HRIDAY



Empowering Education: The renovated Shah Mirarping School in Uttarkanchanpur-1, Hailakandi, Assam was inaugurated under the LIC Housing Finance Limited HRIDAY program by Citizens Foundation. With the presence of Cluster Resource Centre Coordinator, Mr. Shyamal Herenz, Director, Rural Development, Citizens Foundation, and community gathering of locals and students, the event marked a significant step towards enhancing educational infrastructure and shaping a brighter future for the community.

CASE STUDY



EMPOWERING MINDS THROUGH DIGITAL LEARNING CENTRES

Overview: The Digital Learning Center (DLC), established under the HRDP project by the Citizens Foundation with support from HDFC Bank Parivartan, is a key initiative in Sagalee aimed at enhancing digital literacy. Located within the local church, it provides affordable computer education to students and community members, especially those with limited digital access.

Outcome: The DLC has significantly improved digital literacy, empowering students and adults with essential computer skills. Graduates have enhanced their educational and employment prospects, fostering economic and social growth in the community.

Challenges: Before the DLC, the community faced barriers such as limited technology access, lack of training, and financial constraints. The initiative addressed these challenges with affordable fees, structured curriculum, and trained instructors, bridging the digital divide.

Impact: The DLC has transformed lives, particularly for women and underprivileged individuals, by providing skills that enhance self-reliance and employability. It serves as a catalyst for educational advancement and community development in a technology-driven world.

Sustainability Plan: The centre sustains itself through nominal fees (INR 300) that fund maintenance, resources, and instructor training. Partnerships with local schools and groups help expand enrolment, ensuring long-term impact and continued accessibility for the community.



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