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### OPINION

Team Citizens Foundation is a highly enthusiastic, passionate and committed team. They had done an extensive study about each school which was very helpful for us. We were very impressed the way they had organized the school visits. Looking forward to collaborate with them soon.

**Ms. Abida Aneej,**

Vice President – CSR & Sustainability, Legrand India



### FROM THE SECRETARY'S DESK



Happy New Year! As we turn the page to 2025, I am filled with optimism and pride in what we have achieved together. This year brings new opportunities for us to innovate, grow, and make a lasting impact. Our collective passion, innovation, and teamwork will continue to drive our success. Let's make this year about striving for excellence, embracing change, and building on the strong foundation we've created together.

The start of a new year is a perfect time to reaffirm our commitment to sustainability. Implementing sustainable projects reflects our long-term vision of balancing economic growth with environmental stewardship. These efforts require collaboration, creativity, and a shared dedication to making a positive impact. Together, we can reduce waste, conserve resources, and contribute to a healthier planet while setting a strong foundation for future generations. Let's make sustainability a cornerstone of our journey in 2025.

**Mr. Ganesh Reddy**

Secretary Cum CEO



# EMPOWERING FARMERS THROUGH SUSTAINABLE AGRICULTURE

A 5-Day Training Program by Citizens Foundation under JJY



Citizens Foundation recently conducted a five-day training program at the Krishi Vigyan Kendra in Ambikapur, Chhattisgarh, as part of the JJY project in Jari, Gumla. This initiative focused on educating farmers on the relevance of organic farming in the current age for sustainability. Participants learned about optimal fertilizer usage, ridge cultivation, and innovative practices on mushroom farming, azolla cultivation, biogas production, and vermicomposting.

The program highlighted the significance of soil testing and provided strategies for reducing reliance on chemical fertilizers. It also encouraged the adoption of drip irrigation and year-round mixed farming, while emphasizing the use of high-quality seeds and grafting techniques to enhance crop yields. Furthermore, the training underscored the ecological and economic benefits of sustainable farming practices, aiming to empower farmers for a more resilient agricultural future.

## HAND-OVER CEREMONY OF THE RENOVATED SCHOOL IN ARUNACHAL PRADESH



The hand-over ceremony of renovated Government Upper Primary School, Mepsoro, Arunachal Pradesh was organized by Citizens Foundation under HRDP in collaboration with HDFC Bank Parivartan. The renovation, which includes upgraded infrastructure, wall paintings, and smart class facilities, will bring long-term benefits to both students & teachers. Key attendees, including Mr. Yang Yangfo, BEO Sagalee, highlighted the importance of quality education and appreciated our efforts. This partnership reflects a strong commitment to improving learning standards and community development in the region.



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## HEALTH CLINIC IN NOOH SERVING COMMUNITY IN HARYANA



The Health Clinic in Nooh, Haryana, run & managed by Citizens Foundation in collaboration with RITES Ltd., stands as a beacon of hope for the local community. Through its dedicated efforts, the clinic has provided 2,833 OPD consultations, conducted 370 laboratory tests, and organized three comprehensive health camps. The Health Clinic have not only offered expert medical consultations but also facilitated essential diagnostic tests and distributed free medications, ensuring accessible and affordable health care for all. This initiative reflects a strong commitment to improving the health and well-being of the underprivileged in the region.



## FIELD VISIT OF NAL OFFICIAL TO GHORAMARI, ASSAM



Officials from Northern Aromatics Private Limited (NAL), alongside Mr. Birkhang, CSR Executive from Dabur, visited Ghoramari, Assam, as part of the 'Strengthening Anganwadi Centres' project by Northern Aromatics Pvt. Ltd. : A subsidiary of Dabur & implemented by Citizens Foundation.



Engaging with Anganwadi Workers, the team assessed needs and discussed upcoming renovations, marking a new phase in enhancing community development and child welfare. Citizens Foundation is grateful for the invaluable support in making these interventions more effective and sustainable.

## TEAM CITIZENS FOUNDATION WORKING IN TOUGHEST CONDITION IN SIKKIM



Citizens Foundation HRDP-SIMANA Sikkim, in collaboration with HDFC Bank Parivartan, has transformed Gnathang village, a remote high-altitude community in the eastern Himalayas of Sikkim. Situated at 13,500 feet near the Indo-China border, the village faces severe challenges such as frequent power outages, low oxygen levels, harsh winters, and poor visibility.

To address these issues, the team distributed 12 solar light units to households and installed 10 solar streetlights at strategic locations, working closely with local officials. Despite tough conditions, Team Citizens Foundation displayed unwavering dedication, setting up sustainable lighting solutions that have enhanced safety, mobility, and living conditions in this remote border region.



## CASE STUDY

### IMPACT OF SOLAR LIGHT ON AJUDHA KAMI'S LIFE

#### Overview:

Ajudha Kami, a 62-year-old farmer from Upper Tareythang village, faced significant challenges with lighting in her home. Though connected to the grid, frequent power outages forced her to rely on a kerosene lamp. This source of light not only emitted harmful smoke, affecting her respiratory health, but was also unreliable and costly, especially for a family with two disabled members who struggled with managing lighting needs.



#### Outcome:

After receiving a solar light under the HRDP SIMANA project, Ajudha experienced immediate transformations. The solar light provided brighter, more dependable illumination, especially during power cuts. It also eliminated the need for kerosene, significantly reducing her monthly expenses. The new lighting system improved her health by removing exposure to smoke, and made it easier for her to navigate the house at night, enhancing safety for her and her family.

#### Impact:

The solar light has had a profound impact on Ajudha's life, improving both her health and financial situation. By removing harmful smoke and providing reliable lighting, it has enhanced her quality of life. This intervention has been especially valuable for Ajudha's family, who faced additional challenges due to their disabilities, making it difficult to afford or manage alternative lighting. The HRDP SIMANA project has truly made a life-changing difference for Ajudha and her family.

#### Beneficiary Testimonial

“ This solar light has been a blessing. It's safer, cleaner, and makes life easier. The biggest relief is that we no longer have to inhale the harmful smoke from kerosene” lamps

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**CITIZENS FOUNDATION**

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