



GOALKEEPERS NEWSLETTER

ISSUE-27 JANUARY - 2024

IN THIS EDITION



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**HON'BLE GOVERNOR OF JHARKHAND GRACED
51ST MEGA HEALTH CAMP**



02

**CITIZENS FOUNDATION BENEFITING WOMEN WITH
FREE HEALTH SERVICES FOR ONGOING
WELL-BEING IN BOKARO**

OPINION

Health camp organized by Citizens Foundation really helped the poor and needy people. I am really impressed about the facilities & health care provided to the patients. May god bless all of us!!

Shri C.P Radhakrishnan

Hon'ble Governor of Jharkhand



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"Annual Calendar 2024"

FROM THE SECRETARY'S DESK



Wishing everyone a very happy New Year 2024, full of good health, happiness, and hopes. Let's pledge to promote sustainability by incorporating small, mindful actions into our daily routines. Citizens Foundation remains committed to addressing issues for a sustainable future. We proudly introduces the Annual Calendar "GOALKEEPERS 2024," centered around the theme "Attires of India," celebrating the diverse and intricate tapestry of traditional Indian clothing. This theme is designed to cultivate an appreciation for India's cultural heritage and fashion traditions. Here's to an inspiring New Year, filled with new goals, accomplishments, and challenges that bring out the resilient versions of ourselves.

Mr. Ganesh Reddy

Secretary Cum CEO

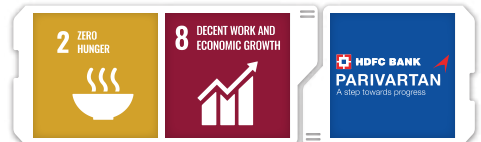
51ST MEGA HEALTH CAMP IN EAST SINGHBHUM

Shri C.P Radhakrishnan, Hon'ble governor of Jharkhand graced his presence in the mega health camp



On December 2nd, the Hon'ble Governor of Jharkhand, Shri CP Radhakrishnan, graced his presence in the 51st Mega Health Camp in Bahragoda, East Singhbhum. The event, a Joint initiative of RITES Ltd. and Citizens Foundation, aimed at advancing healthcare excellence. A notable achievement was reached with 1825 patients receiving healthcare services from 26 specialist doctors. The Hon'ble Governor appreciated the initiative and felicitated the doctors for their contributions.

CULTIVATING SUSTAINABILITY: Empowering Households in 10 villages through nutritional kitchen garden tool kits.



Empowering communities with Nutritional Kitchen Garden Tool Kits! An initiative by HRDP Sikkim Citizens Foundation and HDFC Bank Parivartan, 152 households in 10 villages of Sikkim were supported to adopt kitchen garden activity, fostering self-sufficiency. A meaningful event graced by Sikkim Govt. officials, promoting a legacy of sustainable practices at home.



EDUCATIONAL RENAISSANCE IN HAILAKANDI, ASSAM



Transforming education at Hailakandi, Assam, through joint efforts of Citizens Foundation & LIC Housing Finance Limited under #HRIDAY has transformed the Khadimbadi L.P Model School in Uttarkanchanpur-I village, Assam. This initiative includes upgrading infrastructure, introducing running water, modernizing classrooms, and enhancing overall well-being, this initiative paved the way towards better education of the children.



MR. GANESH REDDY ATTENDED UNGCNI REGIONAL CONVENTION



Mr. Ganesh Reddy, the Joint Secretary of UN Global Compact Network India & Founder of Citizens Foundation expressed gratitude during the vote of thanks at the UNGCNI Regional Convention - South 2023 Valedictory Session, themed "Advancing Sustainable India: Driving Change With Forward Faster 2030," held at ITC Gardenia Bengaluru.



FOSTERING CHANGE, BUILDING COMMUNITIES:

Team Citizens Foundation at HDFC Bank Parivartan Partners Meet in Guwahati.



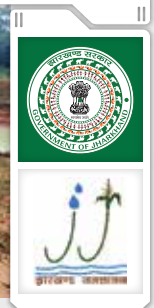
Citizens Foundation Team participated in the HDFC Bank Parivartan Partners Meet for Central and North East Projects in Guwahati, highlighting our influential initiatives and activities—a reaffirmation of our dedication to fostering positive change and community development.

CITIZENS FOUNDATION BENEFITING WOMEN WITH FREE HEALTH SERVICES FOR ONGOING WELL-BEING IN BOKARO

Citizens Foundation, under the AAROGYA project of ESL Vedanta, enhances rural women's health by deploying Dr. Jyoti Gupta, a renowned Gynecologist and infertility specialist, at Dhandabar Health Center. With 27 women benefiting from free health checkups and medicines on the inaugural consultation day, this monthly program, held every 15 days, effectively addresses ongoing healthcare needs. The provision of free gynecology and infertility services resonates with our commitment to community upliftment and fostering self-reliance.



FIELD VISIT OF STATE TEAM TO WATERSHED PROJECT AT GUMLA



As part of the Jharkhand Watershed project, led by the Citizens Foundation in Gumla, a field visit was organized by the State team. The visit included Usha Mundu Ma'am, Under Secretary of the Rural Development Department, and Shri Anil Sardar, Branch Officer. The team conducted an inspection of various watershed activities carried out in the Paramveer Albert Ekka Jari Block, including Dobha, Medbandi, WAT, TCB, and vegetable farming. This examination was conducted in the presence of Shri J. Samad, a technical expert from WCDC Gumla, along with committee members and the team from the Citizens Foundation.

CASE STUDY

Mushroom Production: From abject poverty to prosperity Intervention:



Sanjoti Hembram lives with her husband Subodhan Bhengra at village Hathiyapathar in Masalia block of Dumka district. Agriculture was their only source of income which was not enough to sustain the family. With no other skill or resources their condition was highly vulnerable. Their only hope was to look for labour work in nearby towns, cities and other states. Their condition got worse in times of illness. Sanjoti was helpless and lived a life of hardship and did not know who to approach as other women from her village had similar fate. She was then selected for mushroom production with other women from her village. She was identified due to her need for skill enhancement for livelihood and income generation. In order to empower women like Sanjoti and making them self-reliant, mushroom production was promoted in Masalia, Gopikandar block of Dumka. Sanjoti Hembram was among the women selected as beneficiaries for mushroom production. The entrepreneurship skills of women were enhanced through mushroom clusters formed by Citizens Foundation with support of JTDS. The women were selected for mushroom cultivation and provided with technical support.



Outcome and Impact:

Sanjoti Hembram was provided with 3 days training along with technical support, monitoring, counseling and exposure visit to mushroom farms. She learnt about the technique of mushroom production and saw that it was not difficult at all. She only lacked



appropriate skill and resources for production. Mushroom production could be done in her village and sold in the market easily providing year round additional income for her family. All the necessary equipment including hand spray, mushroom bag, bamboo structure etc. were distributed for mushroom cultivation. She has been able to harvest one production of mushroom with over 50 kg productions. She sold the mushroom in the local market and earned approximately Rs 2,500 with only one production. She is continuing with the production with acquired skills and resources and is planning to expand the production with her income. The intervention is directly contributing to income generation of 500+ women and all the potential women of 6 villages. These women are now recognized as entrepreneurs who are now selling value added products and earning a better income.

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