

# **NEWSLETTER**

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## IN THIS EDITION



WALK FOR WILDLIFE: UNITED FOR CONSERVATION!
A JOINT INITIATIVE BY DEPARTMENT OF FOREST,
ENVIRONMENT & CLIMATE CHANGE

EMPOWERING RURAL COMMUNITIES THROUGH EDUCATION AND FOOD SECURITY IN KARRA BLOCK OF KHUNTI, JHARKHAND

#### **OPINION**

I am truly impressed by the impactful work being carried out under the Integrated Village Development Program (IVDP) across 15 villages of Mandia Block by Citizens Foundation with the support of LTIMindtree. The team's dedicated efforts-through health camps, nutrition support, VHSND sessions, and initiatives like the raised toilet construction in flood-prone Mandia Pathar-have significantly improved community health and wellbeing. On behalf of our block, I extend sincere thanks to Citizens Foundation, LTIMindtree Foundation, and the project staff for their valuable contributions and assure our continued support in future initiatives.



#### Khandkar Majibar Rahman,

Block Programme Manager (Health) Mandia Block, Barpeta, Assam

## FROM THE SECRETARY'S DESK



At Citizens Foundation, our efforts this month reflect our continued commitment to inclusive and sustainable development. From solar lighting in remote Sikkim villages and the "Walk for Wildlife" campaign to healthcare outreach in Meghalaya and livelihood initiatives like the chick hatchery in Assam, each project is driving meaningful change on the ground. These initiatives embody our vision of empowering communities through opportunity, resilience, and collective action toward a brighter, more equitable future.

#### Mr. Ganesh Reddy

Founder & CEO, Citizens Foundation | Secretary, UN GCNI

### **WALK FOR WILDLIFE:**

United for Conservation! A joint initiative by **Department of Forest, Environment & Climate Change** 







On the occasion of 71st Wildlife Week 2025, the Department of Forest, Environment & Climate Change, Government of Jharkhand, in partnership with SAIL and

Citizens Foundation, successfully organized the 10 km "Walkathon - Join the Walk for Wildlife" on 5th October.



The event was inaugurated by Shri Aboobacker Siddique P, IAS, Secretary, Department of Forest, Environment & Climate Change, Shri Ashok Kumar (IFS), Principal Chief Conservator of Forests (HoFF), Mr. Paritosh Upadhyay (IFS), PCCF, Wildife, Shri Jabber Singh, IFS, Director, Bhagwan Birsa Biological Park, Shri S.R. Natesh, IFS, CCF, Widlife, Ranchi, Jharkhand & Shri Ganesh Reddy, Secretary, Citizens Foundation. The event witnessed enthusiastic participation from more than 4000 citizens, students, forest officials, and nature lovers, all united with a shared commitment to wildlife protection and environmental conservation. A heartfelt thank you to all participants, volunteers, and partners for making the event a grand success. Together, let's continue our journey towards a greener, safer, and sustainable planet for all living beings!

#### **LIGHTING UP LIVES:**

190 Solar Street Lights brighten 19 villages in Pakyong, Sikkim



Under the HRDP SIMANA Project at Sikkim, Citizens Foundation has successfully installed 190 solar street

lights across 19 villages in Pakyong district, with 10 lights in each village. This initiative is transforming daily life in remote and border communities such as Gnathang, near the Indo-China border.

The installation of solar street lights has created







multiple positive impacts: ensuring safer mobility after dark, enhancing security for women and children, supporting schools, health centers, and public spaces with reliable lighting, and providing a much-needed boost to local trade and night-time activities. By introducing sustainable energy solutions in difficult-to-reach areas, the project is not only addressing immediate community needs but also promoting long-term resilience and inclusive development.

#### AWARENESS SESSION ON MENSTRUAL HYGIENE **MANAGEMENT IN BOKARO, JHARKHAND** vedanta

An awareness session on menstrual hygiene management was organized by Citizens Foundation under the Arogya Project, supported by Vedanta ESL, CSR, at +2 Higher Secondary School, Bokaro, Jharkhand. A total of 138 adolescent girls participated in the session, gaining valuable insights on menstrual hygiene and its importance from Ms. Kalpana and Mr. S.R. Tripathi of the CSR team.





As part of the initiative, sanitary pads, soap, and IFA tablets were distributed among the participants to promote healthy menstrual

practices. The program also witnessed active participation from teachers, with Mrs. Sudha emphasizing key health and hygiene messages.

The school principal played a crucial role in facilitating the event and extended heartfelt appreciation to the Citizens Foundation and Vedanta ESL CSR teams for their collaborative efforts in promoting adolescent health and well-being in Bokaro, Jharkhand.

# EMPOWERING RURAL COMMUNITIES THROUGH EDUCATION AND FOOD SECURITY IN KARRA BLOCK OF KHUNTI, JHARKHAND



Under the Integrated Village Development Program (IVDP), Citizens Foundation, in collabo-

ration with LTI Mindtree Foundation, continues to make a meaningful impact in the lives of rural families in Karra, Jharkhand.

As part of the initiative, financial aid of ₹2,500 each was provided to 100 underprivileged students in Karra, helping them continue their education and move closer to a brighter, self-reliant future.

In addition to educational support, Citizens Foundation, with the support of LTI Mindtree Foundation, also reached out to 651 vulnerable families across Kudlum, Jurdag, and Karra Panchayats through a large-scale dry ration distribution drive.



This combined effort aims to ensure food security, dignity, and inclusive rural development, reaffirming the commitment to uplift communities and create opportunities for every child and family to thrive.

### **CLINIC ON WHEELS:**

## Taking Healthcare to Remote Communities in East Khasi Hills, Meghalaya









Citizens Foundation, in collaboration with SBI Foundation, proudly launched the transformative "Clinic on Wheels" under the Sanjeevni Project in the East Khasi Hills of Meghalaya.

This initiative is designed to enhance healthcare accessibility for remote and underserved communities, delivering essential medical services directly to those in need.

The inauguration event was graced by Mr. Wishmanly Pamdhai, District Programme Manager, District Medical & Health Office, who appreciated the collective effort towards building a healthier and more inclusive society.

Together, we move a step closer to ensuring quality healthcare for all, no matter how distant the village or difficult the terrain.

### **CASE STUDY**



# **CHICK HATCHERY AT BAKRIHAWAR-I VILLAGE, HAILAKANDI, ASSAM**

Overview: Bakrihawar-I Village, located in the Algapur block, Hailakandi district of Assam, has mostly an agrarian economy. However, unemployment rates among the youth and marginalized groups remain high due to limited access to sustainable livelihood opportunities. Recognizing the potential of poultry farming as a viable income-generating activity, the HRIDAY project, implemented by Citizens Foundation supported by LICH-FL has initiated a chick hatchery unit aimed at empowering unemployed youth and specific groups in Bakrihawar-I Village.

**Outcome:** The promotion of livelihood activities through a chick's hatchery for unemployed youth and specific marginalized groups has facilitated skill development, employment generation, and income enhancement. It has empowered youth and vulnerable populations by providing them with technical knowledge in hatchery management, chick rearing, and marketing. This initiative has contributed to reducing unemployment, promoting entrepreneurship, and improving household livelihoods, thereby promoting inclusive economic growth within the community.









#### **Impact:**

- Each beneficiary reported an increase in monthly income ranging from 10000 to 15000 through the sale of chicks.
- ✓ The hatchery created additional employment opportunities within the community, including roles in chicks care, feed management, and marketing.
- ✓ Beneficiaries acquired valuable skills in hatchery and enhancing their employability and entrepreneurial capabilities.
- ✓ The increased production of chicks contributed to enhanced the poultry. enterprises within the locality and around Barak valley regions.

Conclusion: The chick hatchery initiative under the HRIDAY project has demonstrated the transformative potential of integrating traditional agricultural practices with modern livelihood strategies. By empowering unemployed youth and specific groups in bakrihawar-I Village, the project has not only improved individual incomes but also contributed to the overall socio-economic development of the community. This model serves as an exemplary case of how targeted interventions can address unemployment and promote sustainable livelihoods in rural areas.

**GOALKEEPERS, MONTHLY NEWSLETTER** (For Internal Circulation Only)

CITIZENS FOUNDATION

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