



GOALKEEPERS

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IN THIS EDITION



01

JOINING HANDS WITH SBI FOUNDATION IN BIHAR



02

RECOGNITION OF EXCELLENCE: CITIZENS FOUNDATION HONORED AT INTER NGO MEET IN PAKYONG DISTRICT

OPINION

The team of Citizens Foundation has done a wonderful job under the leadership of Shri Ganesh Reddy, in making the Gramseva initiatives ready in a short time, through dedicated efforts. The launch event was very well managed and efficiently executed by the team. My accolades and Hearty congratulations to Citizens Foundation.

Shri Sanjay Prakash
Managing Director, SBI Foundation



FROM THE SECRETARY'S DESK



With warmth and enthusiasm, Citizens Foundation extends greetings and provides a detailed monthly update on our recent endeavors. Last month, we joined hands with the SBI Foundation in Bihar to successfully implement flagship CSR programs, marking a significant stride in our commitment to social responsibility. Moreover, the noteworthy efforts and developments by Citizens Foundation were recognized during the Inter NGO meet at Pakyong, Sikkim. We take pride in our ongoing mission to empower communities in the northeastern states. In the preceding month, we also celebrated Diwali at our offices nationwide, further fostering a sense of unity and joy among our team. Witnessing the profound and positive impact of our collective efforts on these communities fills us with a deep sense of joy and satisfaction.

Mr. Ganesh Reddy
Secretary Cum CEO

JOINING HANDS WITH SBI FOUNDATION IN BIHAR



The inauguration of the State Bank of India's CSR programs, SBI Foundation Gramseva & Sanjeevani, in partnership with Citizens Foundation in Sonbarsa Village, Sahpur Block, Bhojpur District, Bihar, was graced by Shri Om Prakash Mishra, Deputy Managing Director of SBI, as the Chief Guest. SBI Gramseva aims to uplift and empower rural populations, enhance their quality of life, and promote inclusive growth in the region whereas SBI Sanjeevani aims to promote essential health and nutrition intervention package- A call to action for the community for essential health and nutrition service updates and healthy practices. The event witnessed the presence of senior SBI officials, district administration, elected representatives, and the local community.

EMPOWERING TAMULPUR WEAVERS



Citizens Foundation HRDP Tamulpur under HDFC Parivartan is organizing a six-day Weavers Training Programme, undertaken with support of FXB India Suraksha (FXBIS). As part of this effort, a weavers group named "Regeregang Mainao Afad," comprising 25 women, has been established, and plans are underway to create a dedicated weaving center. The primary objective of this initiative is to enhance the financial well-being and skill development opportunities for local weavers. This training initiative will play a pivotal role in providing technical support to improve their weaving skills.



CITIZENS FOUNDATION AND ESL VEDANTA CSR UNITE FOR A TRANSFORMATIVE CAUSE IN BOKARO



Citizens Foundation, and ESL Vedanta CSR came together to provide months of supply of vital items such as food, groceries, sanitation products, and stationery items. This contribution is specifically aimed at improving the overall well-being of incredible children. This impactful donation drive took place at Manav Seva Ashram in Bokaro, commemorating the International Day of Persons with Disabilities.



BOAT DISTRIBUTION FOR COMMUNITY EMPOWERMENT AT HAILAKANDI, ASSAM



Citizens Foundation, under LIC HFL Hriday, implemented a boat distribution initiative across seven flood-affected villages. This initiative focuses on enhancing the well-being and accessibility of communities in Bakrihawar, Dholidhar, and Uttarkanchanpur. These areas face annual flood-related challenges causing significant harm, it also aims to mitigate the impact by providing boats for rescue operations, safeguarding vulnerable families during hazardous situations and major storms in these regions.

RECOGNITION OF EXCELLENCE: CITIZENS FOUNDATION HONORED AT INTER NGO MEET IN PAKYONG DISTRICT



The efforts of Citizens Foundation have been acknowledged, and team HRDP-Sikkim were honored with an appreciation letter during the Inter NGO meet at Pakyong District. The recognition took place in the esteemed presence of the District Collector of Pakyong District, the Honorable Zilla Adhakshhya, and the Honorable Advisor to the Government of Sikkim. This event was organized by the Sikkim Education Society and SARATHI organization.



DIWALI CELEBRATION AT CITIZENS FOUNDATION



Citizens Foundation Sparks Joy across Head Office and Field Offices in Sikkim, Assam, Meghalaya, Nagaland, Bihar and Beyond! Diwali celebrations were ablaze with zeal as our teams came together to illuminate the spirit of joy and unity. From the heart of the Head Office to the farthest reaches in Sikkim, Assam, and various other locations, Citizens Foundation family joined in the festivities, spreading warmth, laughter, and the vibrant glow of Diwali. It was a time of shared joy, where colleagues enjoyed the festive spirit with enthusiasm, making the celebration truly memorable. Here's to the collective spirit that lights up every corner of our organization!

CASE STUDY



Installation of Solar Street Light

Objective : The primary goal of the project was to enhance lighting in previously dimly lit areas, providing a safer environment, especially for women. By strategically placing Solar Street Lights, the project aimed to create a secure atmosphere for residents, promoting community interaction and facilitating evening activities.

Project Overview : The Solar Street Light project utilized clean and renewable energy from the sun, aligning with environmental sustainability goals. The installation was meticulously carried out, considering project plans, drawings, and technical specifications. The entire process, from installation to testing and commissioning, was conducted to ensure compliance with performance and safety standards.

Community Empowerment : The project succeeded in fostering a sense of community and togetherness among residents. With well-lit streets, people could comfortably engage in evening activities, leading to increased social interaction and community bonding. The initiative went beyond providing physical light; it illuminated the spirit of the community.

Beneficiary	: 15 Villages of Bihdia-Jajikona and Goreswar Block
State	: Assam
District	: Kamrup (R) and Tamulpur
Block	: Bihdiai-Jajikona & Goreswar
Villages	: 15 Villages of Bihdiai-Jajikona and Goreswar Block
Established in	: 2023
Implemented by	: HRDP Assam Citizens Foundation
Supported by	: HDFC Bank Parivartan CSR Initiative

Outcome

“The presence of light makes me feel safe. Returning home from tuition in the evening is no longer a fearful experience for me. Thanks to HDFC Bank Parivartan.”
- Sonali Deka, Age 14, School Students, Ouguri, Goreswar

“Citizens Foundation has undertaken significant efforts in illuminating formerly dark areas within my village, marking a substantial achievement. Gratitude for their impactful work.”
- Usuf Ali, Age - 52, CDC Member Dhulara, Kamrup (R)

“Thanks to the Solar Street Lights, I can now conduct my business more effectively.”
-Parmeswar Deka, Age 48, Shopkeeper, Ramcha, Tamulpur

“The installation of Solar Streetlights has made our village safer and brighter, freeing the community from potential dangers.”
-Dandeswar Kalita, Age 51, CDC Member, Khepkuchi, Kamrup (R)

Impact : The Solar Street Light project stands as a beacon of positive change in the villages, providing not only illumination but also safety, community cohesion, and environmental sustainability. This case study highlights the significance of collaborative efforts between Citizens



Foundation and HDFC Bank Parivartan in bringing about transformative changes in the lives of rural communities.

The successful implementation of this initiative serves as a model for future projects seeking to address social, environmental, and community development challenges.

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CITIZENS FOUNDATION

Content: Knowledge Management Team
Editor: Sojol Chakraborty

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