

ISSUE-43 MAY - 2025

## IN THIS EDITION



01

**RENOVATED ICDS CENTRES INAUGURATED IN ASSAM UNDER DABUR-SUPPORTED CSR INITIATIVE**



02

**STRENGTHENING RURAL IMPACT: LIC HOUSING FINANCE TEAM VISITS PROJECT HRIDAY IN ASSAM**

## OPINION

It's truly impressive to see the work ongoing through Citizens Foundation in Rural Development for Indigenous groups & SHGs! All the best!

**DrI Sakshi Bharadwaj**

Renowned Environmentalist & Founder, Junglevase



## FROM THE SECRETARY'S DESK



At Citizens Foundation, we remain steadfast in our commitment to making a meaningful impact where it is needed most! Our efforts continue to reach communities across the nation through a wide range of initiatives focused on community health, livelihood, skill and entrepreneurship development, education, and maternal and child nutrition!

This month's newsletter highlights our work across these thematic areas, in collaboration with diverse partners and stakeholders! We invite you to explore the stories and updates within—it is your engagement and encouragement that fuel our mission forward!

**MrI Ganesh Reddy**

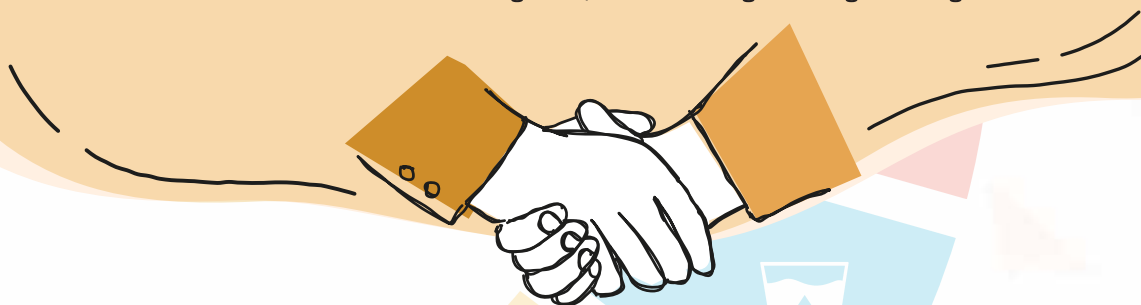
Secretary Cum CEO

## EXPANDING HEALTHCARE ACCESS:

### 3 New Mobile Clinics Launched with SBI Foundation in Meghalaya & Bihar



We are pleased to share that Citizens Foundation has signed an MoU with SBI Foundation to launch three new Clinic on Wheels units in Ri Bhoi and East Khasi Hills (Meghalaya) and Banka (Bihar). With our existing mobile medical units operating in Bhojpur (Bihar) and Deoghar (Jharkhand), we now run a total of five clinics, delivering essential healthcare services to underserved communities. Together, we are driving meaningful change—one community at a time!



## RENOVATED ICDS CENTRES INAUGURATED IN ASSAM UNDER DABUR-SUPPORTED CSR INITIATIVE



A ceremony was held to inaugurate and hand over four renovated ICDS centres—Tubukijhar, Panbari, Batabari, and Uohoni Pathar AWCs—in Assam. The renovations were carried out by Citizens Foundation under the Dabur-supported project by Northern Aromatics Limited, titled "Strengthening Anganwadi Centres to Bring Sustainable and Balanced Nutritional and Educational Support!" The event was graced by key officials and CSR representatives from Northern Aromatics Limited, including Mr. RIPI Verma (Plan Head), Mr. Sailendra Yadav (HR Manager), and Dabur CSR representatives Mr. Birkhang Basumatary and Mr. Bhaskar Borol. To enhance the centres' services, various resources such as learning materials, solar equipment, a TV, and vegetable seeds were also distributed.



## EMPOWERING WOMEN THROUGH BAMBOO HANDICRAFTS TRAINING UNDER HRDP IN LINGTAM, SIKKIM



Under the HRDP-SIMANA initiative in Sikkim, supported by HDFC Bank Parivartan, Citizens Foundation successfully conducted a one-month bamboo handicrafts training in Lingtam for 40 SHG women. This training, part of the BHOOMI initiative, focused on reviving traditional bamboo artistry while equipping participants with skills in crafting, pricing, packaging, and marketing. The program aims to promote women's empowerment, sustainable livelihoods, and cultural preservation.



# NURTURING NUTRITION & FOOD SECURITY:

## Kitchen Gardens for Women in Bhojpur



As part of the Gram Seva Project of Citizens Foundation in partnership with SBI Foundation, kitchen garden seeds were distributed to 55 women in Sonbarsa village, Bhojpur, Bihar. Covering five villages in Shahpur block, the initiative promotes home gardening for better food security and sustainable living. Beneficiaries received seeds of eight vegetables, including okra, spinach, cucumber, and bitter gourd, helping families access fresh produce, reduce expenses, and adopt eco-friendly habits.



# STRENGTHENING RURAL IMPACT:

## LIC Housing Finance Team Visits Project HRIDAY in Assam



Officials from LIC Housing Finance Ltd conducted a two-day field visit to Project #HRIDAY, implemented by Citizens Foundation in Algapur Block, Hailakandi, Assam. During the visit, the team toured renovated Anganwadi Centres, upgraded school infrastructure, high-rise tube wells, and biofloc fish farming units. They also oversaw the distribution of tailoring machines to local beneficiaries and inaugurated a Chicks Hatchery. The visit concluded with a strategic discussion on the third-year action plan, reaffirming their shared commitment to sustainable rural development and community empowerment.





## IMPACTFUL AGRICULTURAL JOURNEY OF FARMERS IN KASIRA VILLAGE IN KHUNTI, JHARKHAND

### Overview:

MrsI Senlata Topno, a dedicated farmer from Kasira Village, has transformed her 2-acre land through an Earthen Check Dam (ECD) built with the Citizens Foundation and LTIMindtree Foundation! This initiative has addressed issues of unpredictable rainfall and water scarcity, providing a reliable irrigation source! As a result, she can now consistently water her crops and diversify into high-value vegetables like tomatoes, cucumbers, and spinach, improving her family's nutrition and creating new market opportunities!



### Impact:

The reliable water supply has led to a significant boost in crop yields, nearly doubling MrsI Topno's vegetable production within just one year! This increase in surplus produce has enabled her to enhance her income, invest in superior farming equipment, and elevate her family's living standards! Additionally, she has set aside funds for her children's education, paving the way for a brighter future for them!

The effects of the ECD extend beyond MrsI Senlata Topno's farm, fostering a sense of community among the farmers in Kasira Village! Her success story exemplifies the transformative potential of sustainable water management!

### Testimonial

"I cannot express how grateful I am to the Citizens Foundation and LTIMindtree Foundation for the Earthen Check Dam! It has completely changed my life and the lives of my fellow farmers! Thanks to their support, I can now grow a variety of vegetables, providing for my family and community! The dam has given us hope and a sustainable future! Thank you for believing in us and making this dream a reality!"

**-Mrs. Senlata Topno**

