OPINION

Citizen Foundation’s CSR activities exemplify a genuine commitment to making a positive impact on society. Their initiatives, such as health camps in tribal areas, supporting education for underprivileged children and promoting sustainable environmental practices, demonstrate their dedication to social and environmental well-being. By actively engaging with local communities and partnering with businesses to drive meaningful change, they serve as a model for how NGOs can collaborate effectively for the greater good. Their holistic approach to CSR sets a commendable standard for corporate engagement in social causes.

Shri Mahesh Sreenivasan
GM, CSR & Legal, RITES Ltd.

FROM THE SECRETARY’S DESK

In this month’s newsletter, I am thrilled to share some highlights from Citizens Foundation’s journey. Our dedicated team’s tireless efforts were recognized in Sikkim, where we are making profound positive changes in the community. We also celebrated National Deworming Day with great enthusiasm, contributing to children’s health and well-being. Furthermore, I’m excited to announce our new partnership with SBI Foundation, a significant step towards expanding our impact in Bihar and reaching even greater heights in our mission for a better society.

Mr. Ganesh Reddy
Secretary Cum CEO
TEAM CITIZENS FOUNDATION
HRDP SIKKIM RECOGNIZED FOR
POSITIVE IMPACT

Government Senior Secondary School, Mamring, Sikkim honored Team Citizens Foundation HRDP Sikkim for our work & the positive impact created in Amba GPU. Dr. Subadra Dangal, Zilla Panchayat Amba Taza territorial, and Panchayat President Amba GPU, Ms. Anjali Thapa, felicitated Mr. Suresh, Chief Coordinating Officer, Citizens Foundation in presence of VDC members and Community.

FLOOD MOCK DRILLS FOR
COMMUNITY RESILIENCE

Under the LIC HFL HRIDAY Project, Citizens Foundation organized 4 Flood Mock Drill programs in Hailakandi, Assam. These drills took place in the 4 project villages, which are the most flood-affected areas in the region. The State Disaster Response Force (SDRF) conducted the mock drill, showcasing rescue methods and disaster response techniques. The primary objective of these drills was to train the community on how to react during a disaster, identify risks, execute rescue operations, and enhance coordination among various disaster management teams.

NURTURING HEALTHIER FUTURES:
EMPOWERING MOTHERS AND
CHILDREN THROUGH BREAST FEEDING
AWARENESS

Fostering Empowerment: Citizens Foundation Celebrates World Breastfeeding Week Under the CSR Initiatives of ESL Steel Limited, by organizing an enlightening session in Gopalpur & Brindavanpur, Bokaro where 73 women learnt about the remarkable benefits of breast feeding. This program aims to nurture a healthier future for mothers and children alike.
NATIONAL DEWORMING DAY: ELEVATING HEALTH THROUGH COMMUNITY PARTICIPATION

Fostering Healthier Futures Together! Citizens Foundation and ONGC Foundation, together proudly marked a milestone on National Deworming Day at Project location in Andhra Pradesh. With the noble mission of enhancing Health & Nutrition, we reached out to 642 participants, sowing the seeds of well-being and prosperity. One step closer to a stronger, healthier nation!

EVALUATION-CUM-Impact Assessment of NABARD-RIDF Project

The successful completion of the End Line Evaluation-cum- Impact Assessment for the NABARD-RIDF project implemented by Citizens Foundation in Gumla, Jharkhand. The assessment was done by Scientist KVK Lohardaga, Dr. Rakesh Ranjan, in presence of Technical expert from WCDC Gumla. Their expertise and dedication have greatly contributed to the thorough assessment of the project’s outcomes and impacts.

INDEPENDENCE DAY CELEBRATION

Uniting the Nation’s Spirit Celebrating Independence Day across the different project locations of Citizens Foundation at Assam, Jharkhand, Sikkim, Nagaland, and Andhra Pradesh. Various events and programs ignite patriotism at different project sites, reflecting the strength of unity in diversity.

Pictures from Sikkim & Andhra Pradesh
CASE STUDY

Household support to Bee Keeping & Floriculture

Overview:
To promote additional livelihood and skills, Lapthang Ward established ‘Household Support for Bee Farming & Floriculture’ in Thekabong Parakha GPU. The integrated Bee Farming and Floriculture Unit boosts flower cultivation skill and honey production. Dilli Ram Sharma, a retired army personnel turned farmer, benefited from the program. Trained in apiculture and flower cultivation, he spread knowledge to remote areas. Alongside Lapthang Producer Group, his family also benefited, selling flowers locally and honey through HRDP Sikkim’s Rural Outlet.

Outcome:
Dilli Ram Sharma (65 years old,) along with his son and daughter has been involved in farming primarily as well as growing vegetables and rearing livestock including cows, etc. He is also into making, constructing and exhibiting ancient extinct heritage toolsets for agriculture and instruments, which depicts the culture of Sikkim agriculture history with domestic equipment. He has been benefitted by the activity in learning a new skill and also gaining income for his household and he also has proved himself a resource in sharing the same knowledge he gained.

Impact:
The incorporation of a new skill within the village brings forth a fresh range of activities, or enhances existing ones with upgraded techniques. This not only benefits the community as a whole but also leads to increased earnings for the members of the Producer Group. Just as a sincere individual requires a spark to radiate like the flame of knowledge, these skills serve as that spark, illuminating their path to brilliance.