

GOALKEEPERS

Landmarks in India's SDG Journey



CALENDAR

2023



20

GOALKEEPERS
Landmarks in India's SDG journey

January 2023

Resilient - Resilient Growth

GOALKEEPERS
Landmarks in India's SDG journey

February 2023

Wishes - Wishful Thinking

GOALKEEPERS
Landmarks in India's SDG journey

March 2023

Plant Based - Balance Planning

GOALKEEPERS
Landmarks in India's SDG journey

April 2023

Organic - Organic Development

GOALKEEPERS
Landmarks in India's SDG journey

May 2023

Edible Food - Right

GOALKEEPERS
Landmarks in India's SDG journey

June 2023

Women & Resilient - Prosperous

GOALKEEPERS
Landmarks in India's SDG journey

July 2023

Kalamkari - Music

GOALKEEPERS
Landmarks in India's SDG journey

August 2023

Empowerment - Empowering Women

GOALKEEPERS
Landmarks in India's SDG journey

September 2023

Andhra - Sustainable Resilience

GOALKEEPERS
Landmarks in India's SDG journey

October 2023

Wasteless - Wasteless

23

GOALKEEPERS
Landmarks in India's SDG journey

November 2023

S.P. - Sustainable Chikankari

GOALKEEPERS
Landmarks in India's SDG journey

December 2023

Wasteless Production - Environmentally



2023 CALENDAR

<http://citizensfoundation.org>

citizensfoundationindia citizensfoundation



GOALKEEPERS

Landmarks in India's SDG Journey

CALENDAR 2024

JANUARY

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

FEBRUARY

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

MARCH

Su	Mo	Tu	We	Th	Fr	Sa
31					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

APRIL

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUNE

Su	Mo	Tu	We	Th	Fr	Sa
30						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

JULY

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

OCTOBER

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

NOVEMBER

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

DECEMBER

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

GOALKEEPERS

Landmarks in India's SDG Journey

INDIA @ 100 SERIES

Citizens Foundation and United Nations Global Compact Network India is proud to present to you the calendar "Goalkeepers" with theme: "India@ 100".

The Competitiveness Roadmap for India@100 released by the Economic Advisory Council to the Prime Minister (EAC-PM), puts forth the idea of productivity as a driver of sustained prosperity. It emphasizes the context that a nation is able to provide firms to be more productive and for individuals to be able to partake in the value generated through their productivity. Based on this approach, the India@100 roadmap guides the way for India to become a high-income country by 2047 through sector-specific and region-specific policies based on the '4 S' principles. The roadmap sets out to give new guiding principles that are based on clearly defined overall goals and the articulation of a new development approach embedded in integrating social and economic agendas. The '4 S' guiding principles redefine our approach to attaining prosperity by stressing the need for prosperity growth to be matched by **social** progress, to be **shared** across all regions within India, to be environmentally **sustainable**, and to be **solid** in the face of external shocks. By capturing these four important aspects, the '4 S' guiding principles pave the way for resilient and holistic development.

Revitalizing India's culture, heritage and diversity is one of the central ambitions towards realization of the '4 S' for India@100. Hence Citizens Foundation with United Nations Global Compact Network India has come together with this particular theme showcasing the entrepreneurs across the nations who are relentlessly promoting age old indigenous products, craft and art of their native states, representing the culture, heritage and diversity of India. Through their initiatives they are also promoting the local farmers and artisans by empowering them towards economic strengthening, sustainability and independent life who will ultimately contribute towards the vision of India@100.

GOALKEEPERS

Landmarks in India's SDG Journey

ABOUT US

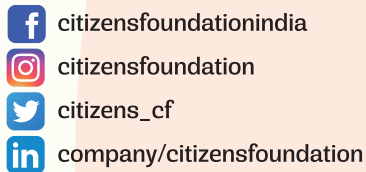


Citizens Foundation is a national level organization working since 1997. It attained its legal status under Societies Registration Act 1860 on 20th February 2002. This organizations since its inception is working through cross sectoral initiatives in the areas of Health, Livelihood, Natural Resource Management and Protection, Techno Managerial Support, Policy and Advocacy. From its humble beginnings in Jharkhand the organization has expanded its outreach to the states other than Jharkhand such as Bihar, Chattisgarh, Uttarakhand, Meghalaya, Sikkim, Manipur, Assam, Nagaland, Andhra Pradesh, Arunachal Pradesh and Odisha reaching more than 1 million HHs. We are committed towards working for the Sustainable Development Goals (SDGs), CF is making continued efforts at making its initiatives and projects sustainable for the community and the world at large. We ensured that these efforts attain a self-sustaining momentum, enriching the target communities with sustainable continuum through partnerships with Government of India, several State Governments, UN Agencies, PSUs, Corporate and other national and international level organizations.

Vision: Making people self-reliant.

Mission: To promote self-reliance through sustainable actions.

For details, please visit:



Global Compact Network India (GCNI), As the United Nations Global Compact (UNGC) local arm, GCNI has been acting as a country level platform in providing a robust platform for Indian businesses, academic institutions and civil society organizations to join hands for strengthening responsible business practices. Our '10 Principles in areas of Human Rights, Labor, Environment and Anti-corruption' provide a common ethical and practical Framework for Corporate Responsibility - and the 17 'Sustainable Development Goals (SDGs)' adopted in September 2015, by all 195 Member States of the United Nations including India in order to end extreme poverty, gender inequality and injustice, and protect our planet- understood and interpreted by businesses around the world, regardless of size , complexity or location. UN-GCNI has been constantly & continuously bringing up & highlighting the work activities covered throughout to deepen the solutions and enhance the canopy of sustainability & Global Principles.

For more information, visit our website at www.globalcompact.in.

For details, please visit:



GOALKEEPERS

Landmarks in India's SDG Journey

JANUARY 2023

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

● 24 Jan : International Day of Education ● 26 Jan : Republic Day

Foundation Day of State/UT

● 21 Jan : Manipur, Meghalaya ● 24 Jan : Uttar Pradesh
● 26 Jan : Dadra & Nagar Haveli, Daman & Diu

Assam - Bamboo Craft

Bamboo craft which is very traditional to Assam is being promoted as an enterprise by young entrepreneurs like Keshav from Guwahati. He founded Boober in September 2016 as a one stop solution for all things bamboo starting from a pen holder to a sofa for your living room! For this Assam Entrepreneur, Bamboo is no less than Green Gold.



KESHAV BORA
Entrepreneur & Founder
(Boober Enterprises)



GOALKEEPERS

Landmarks in India's SDG Journey



Bihar - Madhubani Painting

Madhubani, a traditional rural art form made by women in Mithila, Bihar has transformed the life of Mithila painting artist Dulari Devi who has also been conferred with Padma Shri. A member of the Mallah (fishing) community, which falls under the Extremely Backward Caste (EBC), her journey from domestic help to Padma Shri has been tumultuous.

FEBRUARY 2023

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

- 03 Feb : Citizens Foundation Day • 20 Feb : World Day of Social Justice

Foundation Day of State/UT

- 20 Feb : Arunachal Pradesh, Mizoram



PADMA SHRI DULARI DEVI
Madhubani Artist

GOALKEEPERS

Landmarks in India's SDG Journey



MARCH 2023

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

- 08 Mar : Holi / International Women's Day • 22 Mar : World Water Day
- 30 Mar : Ram Navami

Foundation Day of State/UT

- 22 Mar : Bihar • 30 Mar : Rajasthan

Jharkhand - Sohrai Painting

A matriarchal art inspired by rock arts of the regions of Hazaribagh. Justin Imam a social entrepreneur from Hazaribagh is working for promotion and preservation of tribal art, culture and lives in his hometown Hazaribagh with Sohrai-Khovar artists through his organization VIRASAT.



JUSTIN IMAM
Social Entrepreneur & Secretary
(VIRASAT)



GOALKEEPERS

Landmarks in India's SDG Journey

APRIL 2023

SUN	MON	TUE	WED	THU	FRI	SAT
30						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

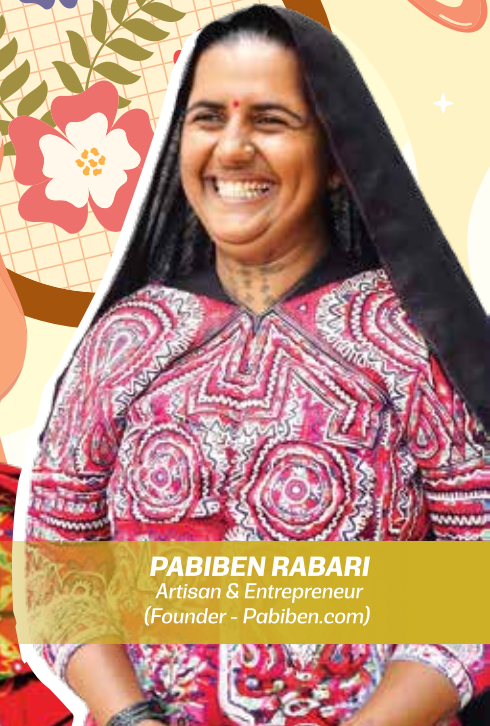
- 04 Apr : Mahavir Jayanti • 07 Apr : Good Friday / World Health Day
- 21 Apr : World Creativity & Innovation Day • 23 Apr : Eid-ul-Fitar

Foundation Day of State/UT

- 01 Apr : Odisha • 15 Apr : Himachal Pradesh

Gujarat - Kachchi Embroidery

Kutch work embroidery (also known as Kachchhi embroidery) deriving its name from its places of origin, the Kutch and Saurashtra regions of Gujarat. Pabiben Rabari is the first woman from the Rabari community to own a website, conduct business and take Rabari embroidery to the world. She among the 15 uniquely-skilled artisans who helped in the designing of Sui Dhaga- a bollywood film logo incorporating 15 different Indian art forms.



PABIBEN RABARI
Artisan & Entrepreneur
(Founder - Pabiben.com)



GOALKEEPERS

Landmarks in India's SDG Journey

MAY 2023

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

- 05 May : Buddha Purnima
- 22 May : International Day for Biological Diversity

Foundation Day of State/UT:

- 21 May : Maharashtra ● 16 May : Sikkim ● 30 May : Goa

Uttarakhand - Yoga

Referred to as the 'Land of Yoga and Ayurveda', Uttarakhand is home to many destinations for learning yoga and meditation which helps people live a peaceful and happy life. Sarva is a digital wellness health platform dedicated to yoga, breathing, mindfulness and nutrition practices with a group of yoga coaches trained in the Yoga capital of the world, Rishikesh, India. Sarvesh Shashi, the founder of Sarva has been an experienced yogi for two decades with a vision to bring yoga in preventive healthcare globally.



SARVESH SHASHI
Founder & Yoga Practitioner
(Sarva)

GOALKEEPERS

Landmarks in India's SDG Journey

JUNE 2023

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

- 03 Jun : World Bicycle Day ● 05 Jun : World Environment Day
- 29 Jun : Bakrid / Eid ul-Adha

Foundation Day of State/UT

- 02 Jun : Telangana ● 20 Jun : West Bengal

Jammu & Kashmir - Pashmina

Kashmir' GI Tagged Pashmina, is a premium form made by hand weaving & Mir Showkat helped in manufacturing & facilitating the GI tagging of the process & also maintained the hand weaving mechanism of Kashmir Pashmina. Through a joint initiative of Ehsaas International & Zakat Foundation of India, Showkat is leading the entrepreneur journey using the online platform. His work has authenticity from the Pashmina Testing and Quality Certification Centre, Srinagar. Today a number of small & authentic weavers working under him are available on an e-commerce platform under the name shop.ehsaasinternational.com



MIR SHOWKAT
Artisan & Entrepreneur
(Ehsaas International)



GOALKEEPERS

Landmarks in India's SDG Journey

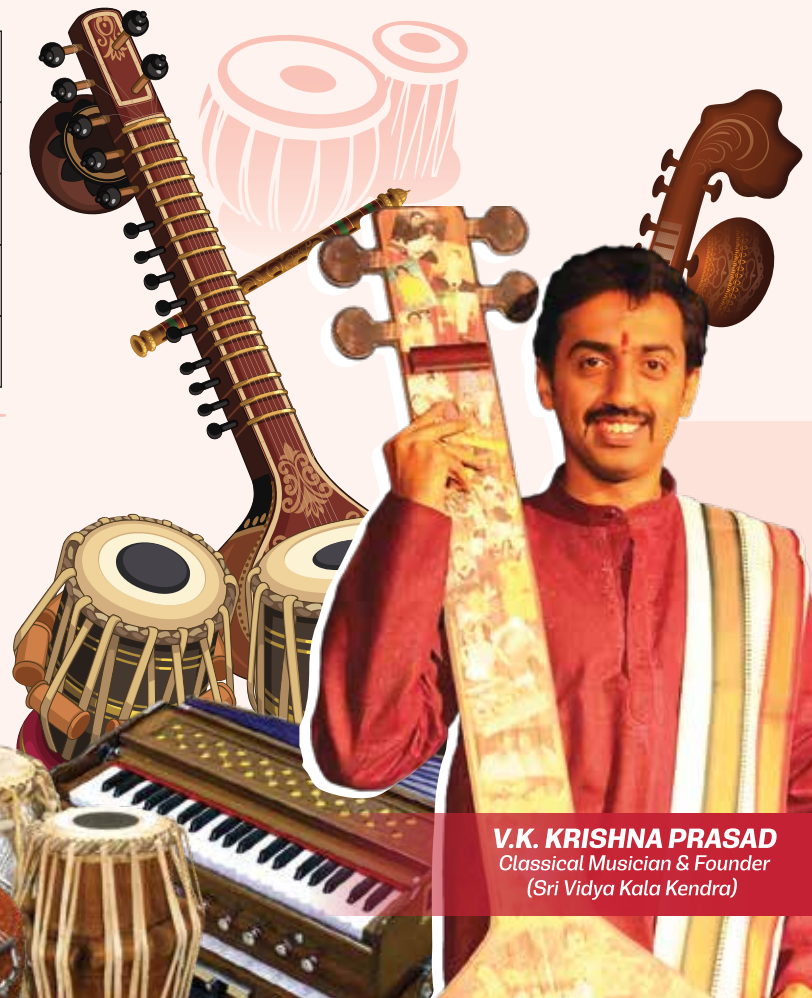
JULY 2023

SUN	MON	TUE	WED	THU	FRI	SAT
30	31					1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

- 15 July : World Youth Skills Day ● 29 July : Muharram/Ashura
- 30 July : International Day of Friendship

Karnataka - Music

Karnatik music is a complex, highly technical and aesthetically unique art form that demands a rigorous training regimen and several years of discipline practice under the watchful guidance of a guru. One such befitting personality to this form is Vidwan K.V. Krishna Prasad, who heads a music institution - 'Sri Vidya Kala Kendra' and is actively involved in teaching Karnatik music to a wide range of students across the city.



V.K. KRISHNA PRASAD
Classical Musician & Founder
(Sri Vidya Kala Kendra)



GOALKEEPERS

Landmarks in India's SDG Journey

AUGUST 2023

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

- 09 Aug : International Day of World's Indigenous People
- 15 Aug : Independence Day

Rajasthan - Kalbelia Dance

The Kalbelia dance is a traditional art of the rowing gypsy community in Rajasthan. Gulabo Sapera, honored with the 4th highest civilian Padmashri award for working tirelessly for the promotion of Kalbelia dance form through the organization Gulabi Sapera Sangeet Sansthan set up by her. She is the Ambassador of the folk heritage of Rajasthan. A visiting faculty at institutions in countries likes Denmark (Copenhagen), France (Paris). Gulabo has extensively travelled globally and has visited 165 countries.



PADMA SHRI GULABO SAPERA
Kalbelia Dancer (Folk)

GOALKEEPERS

Landmarks in India's SDG Journey

SEPTEMBER 2023

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

- 07 Sep : Janmashtami
- 16 Sep : International Day for the Preservation of the Ozone Layer
- 28 Sep : Milad-un-Nabi

Andhra - Srikalahsthi Kalamkari

Kalamkari is a highly popular form of hand-painted or block-printed cotton textile and paintings, practised in Andhra Pradesh. Dwaraka was started in 1998 by Anita Reddy a Padmashree Awardee as a social initiative to train village women into Kalamkari artisans and create a source of income. Hundreds of women in villages of Andhra Pradesh's Srikalahasti have been trained by NGO Dwaraka, which stands for Development of Weavers and Rural Artisans in Kalamkari.



PADMA SHRI ANITA REDDY
Social Entrepreneur & Managing Trustee
(DWARAKA)

GOALKEEPERS

Landmarks in India's SDG Journey

OCTOBER 2023

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

- 02 Oct : Gandhi Jayanti • 24 Oct : Dussehra / UN Day

Foundation Day of State/UT

- 21 Oct : Jammu & Kashmir, Ladakh

Manipur - Black Rice

The Chakhao Amubi is one type of sticky black rice that is indigenous to Manipur. 'Chakho' means delicious while 'Ambui' means black. Seeing the window of opportunity and a chance to uplift farmers based in Manipur, Mudita founded 'For8' under which she started selling black rice. Currently, For8 supports farmers through NGO partners, Farmer Producer Organisations (FPOs) and women's Self Help Groups, supporting the livelihood of over 500+ people.



MUDITA SINGH

Entrepreneur
(Founder - For8)

GOALKEEPERS

Landmarks in India's SDG Journey

NOVEMBER 2023

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

• 12 Nov : Diwali • 27 Nov : Guru Nanak Jayanti • 30 Nov : National Flag Day

Foundation Day of State/UT

• 01 Nov : Andhra Pradesh, Chhattisgarh, Haryana, Kerala, Madhya Pradesh, Punjab, Tamil Nadu, Andaman and Nicobar, Chandigarh, Delhi, Lakshadweep, Puducherry • 09 Nov : Uttarakhand • 15 Nov : Jharkhand

U.P - Lucknow Chikankari

Chikankari is very delicate embroidery from Lucknow. Dr. Jaspal Kalra, a professor of fashion design, set up Sangraha, an organization with an idea to preserve the craft and help artisans gain sustainability and independence. The organization conducts a training programme for chikankari artisans, and connects them with prospective buyers through an online platform, apart from encouraging them to participate in design exhibitions across the country.



DR. JASPAL KALRA

Academician, Craft Consultant
(Founder - Sangraha)



GOALKEEPERS

Landmarks in India's SDG Journey

DECEMBER 2023

SUN	MON	TUE	WED	THU	FRI	SAT
31					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

● 09 Dec : International Anti-Corruption Day ● 25 Dec : Christmas Day

Foundation Day of State/UT

● 01 Dec : Nagaland ● 02 Dec : Assam

Madhya Pradesh - Chanderi Silk

Situated between the hills of Vindhya in the state of Madhya Pradesh in the Ashok Nagar district, evolution of Chanderi began in 1890's. Hand craft is a true legacy of rural India and one that Hathkala, a Madhya Pradesh based artisan lead brand is striving hard to keep alive, working actively with a cluster of Chanderi & Maheshwari and bring the evergreen style of saree back into fashion. Founded by a 23 year old social entrepreneur, Noopur Chaturvedi, the brand tries to revive the dying art form of Chanderi and Maheshwari weave and bring the evergreen style of saree back into fashion.



NOOPUR CHATURVEDI
Social Entrepreneur & Founder
(Hathkala)



IMPORTANT DAYS 2023

JANUARY

- 04 January : World Braille Day
24 January : International Day of Education

FEBRUARY

- 03 February : Citizens Foundation Day
04 February : World Cancer Day
13 February : World Radio Day
20 February : World Day of Social Justice
21 February : International Mother Language Day

MARCH

- 01 March : Zero Discrimination Day
03 March : World Wildlife Day
08 March : International Women's Day

- 21 March : International Day of Forests
22 March : World Water Day
24 March : World Tuberculosis Day

APRIL

- 02 April : World Autism Awareness Day
06 April : International Day of Sport for Development & Peace
07 April : World Health Day
21 April : World Creativity & Innovation Day
25 April : World Malaria Day
28 April : World Day for Safety and health at Work

MAY

- 03 May : World Press Freedom Day

- 15 May : International Day of Families
22 May : International Day for Biological Diversity
31 May : World No Tobacco Day

JUNE

- 01 June : Global Day of Parents
03 June : World Bicycle day
05 June : World Environment Day
07 June : World Food Safety Day
08 June : World Ocean Day
12 June : World Day against Child Labour
14 June : World Blood Donor Day
21 June : International Day of Yoga



GOALKEEPERS
Landmarks in India's SDG Journey

IMPORTANT DAYS 2023

JULY

- 11 July : World Photography Day
28 July : World Hepatitis Day
30 July : International Day of Friendship
30 July : World Day against Trafficking in Person

AUGUST

- 09 August : International Day of the World's Indigenous People
12 August : International Youth Day
19 August : World Humanitarian Day

SEPTEMBER

- 05 September : International Day of Charity
08 September : International Literacy Day
10 September : World Suicide Prevention Day

15 September : International Day of Democracy

16 September : International day for the preservation of Ozone Layer

21 September : International Day of Peace

27 September : World Tourism Day

OCTOBER

01 October : International Day of Older Person

02 October : International Day of Non-Violence

05 October : World Teacher's Day

10 October : World Mental Health Day

11 October : International Day of Girl Child

16 October : World Food Day

17 October : International Day of Eradication of Poverty

24 October : United Nations Day

NOVEMBER

10 November : World Science Day for Peace and Development

14 November : World Diabetes Day

16 November : International day for Tolerance

19 November : World Toilet Day

20 November : Universal Children's Day

DECEMBER

01 December : World AIDS Day

02 December : International Day for the Abolition of Slavery

03 December : International Day of Persons with Disabilities

09 December : International Anti-Corruption Day

10 December : Human Rights Day

18 December : International Migrants Day



GOALKEEPERS

Landmarks in India's SDG Journey