



GOALKEEPERS

NEWSLETTER

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OPINION

I commend the Citizens Foundation for their unwavering commitment to promoting art, culture, and heritage on a global scale. Your tireless efforts in nurturing creativity and preserving our rich cultural legacy are truly commendable. Wishing the Citizens Foundation continued success in their endeavors, as they inspire and enrich communities worldwide through their impactful initiatives.

Padmashree Mukund Nayak

Renowned Folk Artist



FROM THE SECRETARY'S DESK



Greetings to everyone from Citizens Foundation. This month has been truly eventful as we prepare to celebrate a decade of Mandated Corporate Social Responsibility (CSR) in India. This milestone signifies a major achievement in our ongoing efforts to make a positive social impact. By welcoming new interns from SP Jain Institute of Management & Research to our project offices across the country, we are filled with hope and optimism as we gaze into the future. Through our various initiatives, we are working to build a more sustainable and equitable world. A sincere thank you to all who have been part of this incredible journey. Together, let's continue striving to shape a brighter future for the upcoming generations.

Mr. Ganesh Reddy

Secretary Cum CEO

CELEBRATING A DECADE OF CORPORATE SOCIAL RESPONSIBILITY IN INDIA:

Book Launch Event in New Delhi

To commemorate a decade of Corporate Social Responsibility (CSR) in India, Citizens Foundation launched the book 'A Decade of Mandated Corporate Social Responsibility: Interventions, Insights, Impact, and Beyond' in New Delhi on Monday. The inauguration ceremony was attended by distinguished guests, including Shri Harivansh Narayan Singh, the Honorable Deputy Chairman of the Rajya Sabha, Ms. Rupinder Brar, Additional Secretary at the Ministry of Coal, Government of India, Dr. Bhaskar Chatterjee, recognized as the father of Indian CSR, and Mr. Ganesh Reddy, the founder of Citizens Foundation. Shri Harivansh Narayan Singh provided valuable insights and commended all the authors for their contributions. The attendees collectively committed to adopting a sustainable approach for the future.



EMPOWERING FUTURES:

Launching the Digital Learning Center by Citizens Foundation and HDFC Bank Parivartan.

The launch of the Digital Learning Center by Citizens Foundation and HDFC Bank Parivartan marks a notable advancement. Led by BMM Techi Nadam from #ArSRLM and Pastor Nabam Takam, and with active involvement



from local community members, students, and youth, this center ushers in a new era of possibilities. By providing vital digital skills to young people, it sets the stage for social and economic progress, fostering a promising future for the community.

FIELD VISIT BY NAL UNIT HEAD TO ASSESS CITIZENS FOUNDATION PROJECT PROGRESS

Mr. RK Verma, the Unit Head of Northern Aromatics Limited, paid a visit to our project site to review the renovation progress at the ICDSs center. Citizens Foundation and Northern Aromatics Limited have joined forces to improve the Anganwadi Centers in Tezpur, Sonitpur, Assam. Together, they strive to offer sustainable nutritional and educational assistance in the area.



OFFICIAL FROM LIC HOUSING FINANCE LIMITED OVERSEES PROGRESS OF HRIDAY PROJECT IN ASSAM



Mr. Sourav Chakraborty from LIC Housing Finance Limited diligently oversees the progress of the Citizens Foundation's project, HRIDAY, for LIC HFL in Hailakandi, Assam. From school renovations to flood storage sheds, he meticulously assesses each site, engages with the local community, and offers insightful feedback to enhance the project.

TRANSFORMING AGRICULTURE IN TAMULPUR:

The Inception of an Agriculture Tool Bank & Integrated Agri Farm.



The establishment of an Agriculture Tool Bank & Integrated Agri Farm in HRDP Tamulpur, Assam, led by Citizens Foundation with support from HDFC Bank Parivartan, and involving Government Agriculture Officials, Elected representatives, and community members, holds great significance in Tamulpur's agricultural sector. This initiative aims to revolutionize local agriculture by offering modern tools and integrated farming methods, promising increased productivity, sustainability, and economic strength for farmers in the region.



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CITIZENS FOUNDATION ENHANCES ACCESS TO SAFE DRINKING WATER:

Installation of Eight RO Plants in Bhojpur District Schools on World Water Day



On World Water Day, Citizens Foundation, as part of the SBI Foundation's "Gram Seva" Project in Bhojpur District, Bihar, has set up eight RO plants in eight schools within the project villages. This project highlights the importance of safe drinking water in preventing diseases, reinforcing our dedication to Water Conservation.



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CASE STUDY

Lighting Lives in Arunachal Pradesh

Overview :

In the rural village of Sagalee, Arunachal Pradesh, access to electricity is limited, posing challenges for students like 11-year-old Miss Nabam Ochu. Attending Ompuli School Sagalee Arunachal Pradesh, she faced difficulties studying after sunset due to the lack of lighting. However, her life took a positive turn when she received a solar lamp from the Citizens Foundation Supported by HDFC Bank Parivartan, enhancing her educational opportunities. Understanding the difficulties faced by students like Nabam Ochu, the Citizens Foundation initiated the distribution of solar lamps to schools like Ompuli, aiming to provide sustainable lighting solutions and improve educational access. Nabam Ochu received a solar lamp, enabling her to study after dark. The Citizens Foundation conducted training sessions on solar lamp usage and maintenance, empowering Nabam Ochu and her peers to utilize solar energy effectively. With the solar lamp, Nabam Ochu extended her study hours, enhancing her academic performance and confidence.

Impact :

Nabam Ochu could study after sunset, leading to improved academic performance. With better visibility, Nabam Ochu excelled in her studies, earning recognition from teachers and peers and lastly the solar lamp empowered Nabam Ochu to pursue her educational aspirations with renewed vigor.



Beneficiary	: Miss Nabam Ochu
State	: Arunachal Pradesh
District	: Papum Pare
Block	: Sagalee
Villages	: Ompuli
Implemented by	: Citizens Foundation
Supported by	: HDFC Bank Parivartan

Testimonial

“ Receiving a solar lamp has really helped for my academic growth. Before, we struggled with limited access to electricity, affecting our ability to study at night. It provides reliable light for studying after sunset. Additionally, it reduces our reliance on kerosene lamps, candles saving money and contributing to a cleaner environment. I want to thank the Citizens Foundation for their generosity and foresight in transforming lives and communities. I'm proud to advocate for sustainable solutions like solar energy.

- Miss Nabam Ochu



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