

NEWSLETTER

ISSUE-43 JUNE - 2025

IN THIS EDITION



SBI FOUNDATION REVIEWS MOBILE CLINIC IN DEOGHAR, JHARKHAND

WELCOMING BITS SCHOOL OF DESIGN INTERNS TO A JOURNEY OF LEARNING AND SERVICE

OPINION

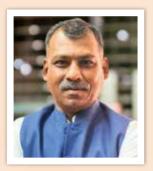
At first glance, I found a professionally qualified and well managed organization, executing various sector projects in country. Wish you all the best to the team and organization for future endeavours.

Mr. Satyendra Kumar Maurya

Chief Manager, HAL Lucknow



FROM THE SECRETARY'S DESK



This month, our work continued to reflect the strength of collaboration and community spirit. From delivering healthcare through the SBI Sanjeevani Mobile Clinic in Deoghar to distributing e-Rickshaws for livelihood support in Assam, we are proud to enable real change on the ground. The renovation of Anganwadi Centres in Sikkim and the continued impact of our Kalyan Hospitals further highlight our commitment to inclusive development. We also welcomed interns from BITS School of Design who are bringing fresh perspectives to our grassroots efforts. These stories inspire us every day to keep pushing boundaries for a better, more equitable future.

Mr. Ganesh Reddy

Secretary Cum CEO

ON THE ROAD TO BETTER HEALTH:

SBI Foundation reviews Mobile Clinic in Deoghar, Jharkhand











Ms. Megha, Assistant Program Manager at SBI Foundation, recently visited the operational area of Citizens Foundation in Devipur Block, Deoghar, Jharkhand, where the SBI Sanjeevani – Clinic on Wheels program is being implemented. During her visit to Bariyarpur village, she engaged with community members to assess the impact

and reach of the Mobile Medical Unit's healthcare services. She also toured the project office in Devipur, reviewing the documentation and record-keeping systems. Ms. Megha commended the team's efforts in effectively delivering primary healthcare services to the region.

WHEELS OF CHANGE:

CF & Lic HFL empower rural families with E-Rickshaws in Hailakandi, Assam



Citizens Foundation, in partnership with LIC Housing Finance

Ltd. (LIC HFL), successfully carried out an e-Rickshaw distribution program in Chiporsangan, under Algapur Block of Hailakandi district, Assam. Through this







initiative, 10 e-Rickshaws were handed over to 10 empowered individuals, including members of Self-Help Groups (SHGs).

This program is part of a larger mission to foster sustainable livelihood opportunities and promote economic empowerment in rural areas. It places special focus on uplifting marginalized groups, particularly women and unemployed youth, by providing them with eco-friendly transportation as a reliable source of income.

INVESTING IN EARLY CARE:

Modernized Anganwadi centres handed over to the community in lower Tareythang, Sikkim



Under the Holistic Rural Development Programme (HRDP),

Citizens Foundation SIMANA, Sikkim in partnership with HDFC Bank Parivartan successfully conducted the handover ceremony of newly constructed and







renovated Anganwadi Centres at Lower Tareythang ward under Bering Tareythang GPU, Sikkim. The event, attended by Ward Panchayat members, VDC members, and team Citizens Foundation, marked a significant milestone in empowering local communities and enhancing early childhood care and education infrastructure in the region.

DELIVERING QUALITY HEALTHCARE IN REMOTE JHARKHAND:

Kalyan Hospitals as a beacon of hope



Citizens Foundation, in partnership with the Government of Jharkhand, is operating 50-bedded Tribal Welfare Hospitals, known as Kalyan Hospitals, to enhance healthcare access in underserved and remote regions. Currently, we are managing three such hospitals located in Barachiru (Chaibasa district), Pathna (Sahibganj district), and Arki (Khunti district).

In April alone, Kalyan Hospital in Pathna provided critical medical services, including 2,695 outpatient consultations, 229 inpatient admissions, 149 surgeries, 258 counselling sessions, 76 emergency treatments, 37 antenatal check-ups, and 940 pathology tests. These figures highlight the hospital's vital role in delivering timely and quality healthcare to tribal and rural communities.







WHERE INNOVATION MEETS IMPACT:

Welcoming BITS School of Design interns to a journey of learning and service



Team Citizens Foundation is delighted to extend a warm welcome to Ms. Vidula Srivatsa, Mr. Shaurya Soni, and Mr. Aarjav Choudhary, students currently pursuing their Bachelor of Design (B. Des) at BITS Design School, Mumbai. They have joined us for a three-week community project internship as part of their academic and professional development journey.

We are excited to have these bright and creative minds on board and look forward to supporting their learning while they contribute meaningfully to our ongoing community initiatives. This hands-on experience will offer them valuable insights into grassroots development work and help them apply their design thinking in real-world contexts.









CASE STUDY





A JOURNEY FROM TRADITIONAL FARMING TO SUSTAINABLE INNOVATION:

through Intercropping and Watershed Support in Gumla, Jharkhand

Overview:

Harratoli village in Jharkhand, led by farmer Albinus Kerketta, has transformed through agricultural innovation, particularly with support from the Jharkhand Watershed Mission Foundation. Albinus implemented an intercropping system by planting onions between mango trees, moving away from traditional farming methods.

Challenges:

Before the intervention, Harratoli faced significant issues, including unreliable irrigation and dependence on erratic rainfall. Farmers relied on seasonal income from monocropping mangoes, with limited access to modern techniques and support.



Outcome:

Albinus's adoption of intercropping allowed for dual harvests, maximizing land use. The construction of an earthen dam provided reliable irrigation, resulting in healthier yields. This approach led to immediate financial returns from onions, while mangoes provided long-term income.

Impact:

The changes significantly boosted Albinus's income, improving his family's financial stability. His success inspired other farmers to adopt intercropping and efficient irrigation, benefiting the village with better land use, enhanced soil health, and a shift towards sustainable practices, increasing resilience against environmental and economic challenges.

GOALKEEPERS, MONTHLY NEWSLETTER (For Internal Circulation Only)

CITIZENS FOUNDATION

Content: Knowledge Management Team Editor: Sojol Chakraborty & Priya Barla

Follow us @













