



GOALKEEPERS

NEWSLETTER

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TO ENHANCE COMMUNITY WELL-BEING
THROUGH VHND'S**

OPINION

I wish god speed to Citizens Foundation for their Endeavors in bringing social activities to raise status of all the villagers.

Mr. Shiva Om Dikshit

Chief General Manager, State Bank of India



FROM THE SECRETARY'S DESK



Citizens Foundation warmly greets you and shares a monthly update on our recent activities. Our Annual Calendar "Goalkeepers" was unveiled by the UNGCNI Governing Council last month, marking a proud moment. We continue our mission to enhance early learning, supporting Anganwadi Centers in Assam. Celebrating India's 75th Republic Day at our offices nationwide fostered unity and joy among our team. The positive impact of our efforts on communities brings us immense satisfaction.

Mr. Ganesh Reddy

Secretary Cum CEO

UNVEILING ANNUAL CALENDAR GOALKEEPERS 5.0:

Celebrating India's Fashion Heritage



Annual Calendar Goalkeepers 5.0, themed "Attires of India," jointly presented by Citizens Foundation and the UN Global Compact Network India, was unveiled by the Governing Council of UNGCNI, under the leadership of Shri Arun Singh, Chairman of ONGC Limited and President of UNGCNI



governing council. This calendar celebrates India's rich fashion heritage, blending creativity and education to underscore the significance of preserving and transmitting cultural traditions. For the past five years, Citizens Foundation has spearheaded this initiative to promote India's diverse culture, traditions, and values, in collaboration with UN GCNI emphasizing their sustainability for future generations.

HELPING FARMERS EARN MORE:

Opening a low-cost piggery in Tamulpur, Assam



The establishment of a low-cost piggery in Tamulpur, Assam is a significant step towards improving living conditions. Through the joint efforts of Citizens Foundation and HDFC Bank Parivartan, this initiative represents a



remarkable achievement in financial empowerment. In addition to promoting affordable and sustainable pig farming models, it stands as a beacon of growth, inclusion and resilience, contributing to the development of sustainable communities.

ENHANCING EARLY LEARNING, SUPPORTING ANGANWADI CENTERS IN HAILAKANDI, ASSAM.



To enhance early childhood education, Citizens foundation with support of LIC Housing Finance Limited under HRIDAY initiative, is supporting 7 anganwadi centers in Hailakandi, Assam. Essentials such as MUAC tape, floor carpet, weighing machines, 296 LCD writing screens and more are provided to enhance learning opportunities to the kids.

REPUBLIC DAY CELEBRATION AT CITIZENS FOUNDATION



Citizens Foundation marked Republic Day across project sites, including PHCs in Jharkhand, and extended celebrations to HRDP Arunachal Pradesh, emphasizing community engagement. In Chas, Bokaro, under the Aarogya Project, Citizens Foundation and ESL Steel Limited celebrated the 75th Republic Day with the CSR Team, elected representatives, and our own team. Additionally, in Bhojpur, Bihar, Citizens Foundation celebrated Republic Day with children and community members in our project area, alongside SBI Foundation.

GRASSROOTS INITIATIVE OF CHC ICHAMATI TO ENHANCE COMMUNITY WELL-BEING THROUGH VHND'S



A grassroots initiative by CHC Ichamati, run and managed by Citizens Foundation for Govt. of Meghalaya aims to empower the community through VHNDs in Meghalaya. These essential efforts enhance community well-being, encourage healthier lifestyles, and tackle critical health issues. With the active involvement of over 150 individuals in 16 VHNDs, Village Health & Nutrition Days are elevating access to healthcare services, advocating improved nutrition habits, and nurturing a culture of wellness for a flourishing society.

CASE STUDY

"Growing Health and Sustainability: A Case Study on Implementing a Kitchen Garden"

Overview:

Kitchen Garden Support System a Nutritional Garden to Women Farmers is a community-driven initiative aimed at empowering women through the establishment of sustainable kitchen gardens. By carefully selecting beneficiaries based on a comprehensive analysis of living conditions, land resources, family education, and lifestyle, the project seeks to enhance nutritional security, promote economic empowerment, foster community well-being, and contribute to environmental sustainability.



Outcome

“Growing my own kitchen garden has been truly empowering. The satisfaction of nurturing healthy vegetables brings me so much joy. It is not just gardening; it is a source of happiness and empowerment in my daily life”

- Mwina Boro, Age 49, Housewife, Barkachula, Goreswar

“Cultivating vegetables is my passion, and thanks to the support from HDFC Bank Parivartan and Citizens Foundation this year, I am able to cultivate with greater success. It has also lowered my spending on vegetables.”

- Champa Begum, Age - 46, Homemaker, Dhulara, Kamrup (R)

“Growing our own kitchen garden not only helped us save money but also lets us relish homegrown, organic vegetables.”

-Mano Deka, Age 45, Housewife, Harijora, Tamulpur

“Thanks to HDFC Bank and Citizens Foundation, I got seeds, tools, and fencing. Planted them, and now our garden is flourishing. I and my family are gratefully enjoying the vegetables.”

-Anjali Kakati, Age 43, Housewife, Jaikuchi, Kamrup (R)

Impact:

This joint efforts of HDFC Bank Parivartan & Citizens Foundation has brought about transformative change in the lives of women and their communities. Families now enjoy a steady supply of fresh, homegrown vegetables, enhancing nutritional well-being. The economic empowerment of women has flourished, contributing to increased financial independence.



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