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OPINION

For the past year, the Citizens Foundation team has been quietly transforming lives in Karra block. From breathing new life into four Anganwadi Centers to driving initiatives that place rural welfare at the heart of development, their work is steadily reshaping the everyday realities of local communities.

Mrs. Smita Nagesia,
BDO Karra, Khunti, Jharkhand



FROM THE SECRETARY'S DESK



Greetings from Citizens Foundation!

As we welcome September, this edition of our newsletter brings inspiring stories of community empowerment—from celebrating Independence Day to impactful initiatives in health, agriculture, and livelihoods. We invite you to read on and discover how our collective efforts are creating meaningful change across regions. Happy reading!

Your continued support fuels our mission, and together, we are building stronger, more resilient communities. Let's continue to inspire hope and drive positive transformation.

Mr. Ganesh Reddy
Founder & CEO, Citizens Foundation | Secretary, UN GCNI

CELEBRATING 79TH INDEPENDENCE DAY AT CITIZENS FOUNDATION



Citizens Foundation celebrated the 79th Independence Day with great enthusiasm at its Head Office and across project locations. In alignment with the Har Ghar Tiranga campaign, the National Flag was distributed in project areas, schools, and community spaces, encouraging active participation from families, children, and residents.

The day was marked by flag hoisting, cultural performances, patriotic songs, and community activities, creating a vibrant and engaging atmosphere. Beneficiaries, children, and local communities came together to celebrate, reinforcing the spirit of patriotism and unity.

The celebration not only paid tribute to the sacrifices of freedom fighters but also reaffirmed Citizens Foundation's commitment to empowering communities through education, healthcare, and sustainable livelihoods.



HANDOVER OF RENOVATED HEALTH & WELLNESS CENTRES, SAGALEE ARUNACHAL PRADESH



Under the Holistic Rural Development Program (HRDP), supported by HDFC Bank Parivartan and implemented by Citizens Foundation, the renovated Health & Wellness Centres at Nimte and Balapu were formally handed over to the community.

The renovation work focused on strengthening infrastructure and enhancing service delivery. Key improvements included a fully renovated consultation room and waiting area, improved accessibility features, and upgraded sanitation and water systems. These enhancements are expected to create a more patient-friendly environment and improve the overall efficiency of healthcare delivery.

The handover ceremony was attended by Dr. Tokar Nyodu (Medical Officer, Sagalee), Habung Unka and Mary Tajum (Health & Wellness Officers), along with community leaders, Gaon Burahs, and ASHA Workers. Their presence underscored the shared commitment to ensuring better access to quality healthcare services in rural communities, thereby reinforcing the vision of inclusive and holistic rural development.

FLOOD-RESILIENT AGRI-FARM INITIATIVE IN BARPETA, ASSAM



Under the Integrated Village Development Program (IVDP), supported by LTIMindtree and implemented by Citizens Foundation, a flood-resilient agri-farm has been established in Barpeta, Assam to showcase sustainable farming in areas submerged for nearly five months each year.

Farmers are now cultivating vegetables such as bottle gourd, cucumber, bitter gourd, and snake gourd on raised bamboo changs, keeping crops above floodwaters. This innovative approach ensures steady income for small and marginalized farmers while serving as a practical model of climate-resilient agriculture.



The initiative is already inspiring local villagers and visitors to replicate the practice. In the long term, it promises to strengthen food security, reduce livelihood disruptions, and build resilience against climate risks in flood-prone regions like Barpeta.

BREAST CANCER AWARENESS PROGRAMME AT MADHUBAN NANDGHAR, BOKARO



A Breast Cancer Awareness Programme was organized at Madhuban Nandghar, Bokaro under the Arogya Project of ESL Steel Ltd., with support from Citizens Foundation. The programme witnessed active participation from 46 attendees, including Anganwadi workers, rural women, and school girls, making it both meaningful and engaging. Participants also pledged their commitment to spreading awareness under the tagline "Awareness Today, Protection Tomorrow."

The camp focused on building awareness around the symptoms of breast cancer, self-examination techniques for early detection of lumps, possible causes, preventive measures, and available treatment options. Through open discussions and interactive learning, the initiative emphasized the importance of timely detection and proactive health practices in reducing breast cancer risks.



STRENGTHENING LIVELIHOODS THROUGH SUSTAINABLE FISHING PRACTICES IN HAILAKANDI, ASSAM



Under the HRIDAY Project, implemented by Citizens Foundation with the support of LIC Housing Finance Ltd., a livelihood enhancement program was organized in Hailakandi, Assam, for the fishing community across seven intervention villages. A total of 70 fishermen actively participated in the event, which aimed to provide both material support and promote sustainable fishing practices. During the program, each beneficiary received fishing nets and drums, essential tools to improve productivity and strengthen their traditional occupation. This initiative highlights the project's ongoing commitment to improving the socio-economic conditions of vulnerable communities by creating sustainable livelihood opportunities. By supporting the fishermen with resources and capacity building, the project aspires to ensure long-term economic stability and social well-being for their families.

SBI SANJEEVANI “CLINIC ON WHEELS” IMPLEMENTED BY CITIZENS FOUNDATION :

Bring Hope to Janardan Yadav in Deoghar, Jharkhand

Overview:

Janardan Yadav, a 45-year-old para-teacher from the village of Jagmaniya Devipur, had always been committed to his students and their education. His life, however, took a difficult turn when he developed a severe throat infection that left him struggling to teach and in constant physical discomfort. At this critical stage, the healthcare outreach program run by SBI Foundation in collaboration with Citizens Foundation became a lifeline. Janardan received specialized treatment and consistent follow-up care that restored his health and allowed him to return to teaching.

Challenges:

The infection brought with it constant nasal discharge, frequent sneezing, and recurring cold symptoms that intensified whenever he missed his prescribed medicines. In search of relief, Janardan visited several hospitals in Deoghar, but the doctors informed him that the condition would require lifelong medication. Even after diligently following the treatment, his health did not improve. This prolonged struggle left him distressed, weakened his ability to work effectively, and created uncertainty for his family's livelihood.

Impact:

Relief finally came when the SBI Foundation Ambulance, supported by Citizens Foundation, reached his village. The medical team provided specialized treatment for his throat and nasal problems and ensured regular follow-up visits to monitor his recovery. With consistent care and proper guidance, Janardan's health gradually improved, and he regained the strength to return to his teaching responsibilities. Today, he has fully recovered and continues to support his family while nurturing the education of his students. Grateful for the timely intervention, Janardan and his family acknowledge the life-changing role played by SBI Foundation and Citizens Foundation in restoring his health and hope.

