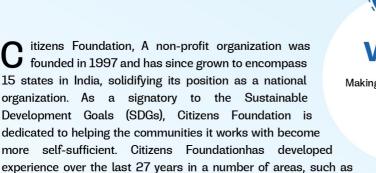


## **About Us**







Making People Self Reliant

#### **MISSION**

Promoting Self Reliance through Sustainable Actions



support, Citizens Foundation has deliberately focused its expertise on improving current government initiatives, with a

advocacy and policy, health, Natural Resource Management &

Livelihood Promotion, Integrated Rural Development, and techno-managerial support. By providing technical and operational

particular emphasis on integrated village development across the country. By placing a strong emphasis on sustainability, CF makes sure that its initiatives have a lasting

effect by encouraging target communities to develop their own momentum. Collaborative collaborations with the Indian government, many state governments, public sector undertakings (PSUs), United Nations agencies, and other national and international organizations are utilized to accomplish this. In keeping with its commitment to the SDGs, Citizens Foundationworks tirelessly to improve

the sustainability of its programs and projects for the good of regional communities as well as the larger global community.

Excellence
Empathy
Trust
Sustainability

# **Thematic Areas**













Health

Natural Resource Management & Livelihood Promotion

Integrated Rural Development

Techno Managerial Support

Advocacy and Policy



Citizens Foundation (CF) prioritizes Sustainable Development Goal 3 (SDG 3) – ensuring excellent health and well-being for all. With a proven history of healthcare delivery in rural areas, CF implements a range of initiatives. From constructing traditional hospitals to deploying mobile medical units and offering specialized care for malnourished children, our comprehensive approach encompasses over 40 healthcare programs. Through these diverse initiatives, CF is committed to ensuring essential healthcare services reach the most vulnerable communities, leaving no one behind.

#### **Natural Resource Management & Livelihood Promotion**



At Citizens Foundation (CF), we acknowledge the vital role of the environment and its components in supporting our society. We firmly believe that promoting sustainable coexistence depends on responsibly managing natural resources to improve human well-being. Our dedication is evident in our initiatives, like watershed management programs and creating water storage facilities, all aimed at maximizing the use of natural resources for the benefit of current and future generations. Citizens Foundation (CF) prioritizes to enhance livelihoods. Our strategy focuses on empowering individuals with the necessary resources to achieve financial independence through sustainable methods. CF's programs for livelihood advancement aim to provide access to these resources, encouraging transformation and boosting income through value-added practices. We aim to promote sustainable livelihoods and ensure comprehensive well-being for all.



#### **Integrated Rural Development**

Citizens Foundation pioneers integrated rural development, addressing diverse facets crucial for community upliftment. With a holistic approach, we focus on bolstering physical infrastructure, fostering education accessibility, and promoting income generation initiatives. By synergizing these efforts, Citizens Foundation cultivates vibrant rural communities, fostering resilience and prosperity from within. Through our multifaceted interventions, we exemplify a commitment to comprehensive development, touching lives and transforming landscapes for a brighter, more equitable future.





Citizens Foundation, is committed towards sharing knowledge and collaborating technically within the development sector. Through partnerships with various organizations such as corporate entities, UN agencies, bilateral partners, and more, we leverage the skills of our team to lead initiatives that align with our mission. These strategic alliances aim to deliver innovative and impactful projects, providing services like Impact Assessment, Research Studies, Socio-Economic Surveys, Rehabilitation & Resettlement, Land Acquisition, Project Management, and Technical Surveys to advance sustainable development.

# Advocacy and Policy

Our commitment is centered on nurturing creativity to tackle the complex issues encountered by various social groups. Engaging stakeholders through seminars, discussions, workshops, and consultations, we drive our advocacy and policy endeavors with a focus on practical solutions. Our efforts encompass a wide range of areas such as Sustainability, featuring campaigns like "GO GREEN" for environmental protection and reducing single-use plastics, and "FOR YOU" to inspire, create, and support the underprivileged. Additionally, we run multiple health and sanitation campaigns, providing medical consultations remotely and aiding in the restoration of schools affected by disasters. Adapting to changing circumstances, we have introduced the 'Line of Life' initiative to address and overcome the challenges brought about by nationwide lockdowns.



# Committed Towards SUSTAINABLE JOURNEY





### **Our Partners**



#### Government



#### National & International















#### Corporates























#### Media











#### **UN Agencies**







ADB ASIAN DEVELOPMENT BANK



#### **Network & Associates**













#### PSU's





















#### Educational Institues























#### **Connect to Us**



www.citizensfoundation.org



















