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INTEGRITY CONCLAVE, CHENNAI**

OPINION

We had a very engaging and a meaningful interaction with all the stakeholders of LTI Mindtree Integrated Village Development Program (IVDP). Team Citizens Foundation has put in great efforts to make IVDP a successful model.

Jitendra Ghangas,
Associate Director, LTI Mindtree



FROM THE SECRETARY'S DESK



February was a special month for us as we proudly marked our 28th Foundation Day-a remarkable milestone in our organization's journey. To commemorate this occasion, we organized a blood donation camp across all our locations in India, reflecting our unwavering commitment to giving back to the community. This achievement would not have been possible without the dedication and support of each stakeholder, and I extend my heartfelt congratulations to all of you for being part of this inspiring journey. I invite you to explore this edition of our newsletter to learn more about the sustainable interventions we are driving to empower vulnerable communities. Let's continue working together towards creating a more inclusive and impactful future.

Mr. Ganesh Reddy
Secretary Cum CEO

CELEBRATING 28 YEARS OF SUSTAINABILITY: CITIZENS FOUNDATION DAY



Citizens Foundation marked its 28th Foundation Day with a Mega Blood Donation Drive, inaugurated by Chief Guest Shri Sunil Kumar, IAS, Principal Secretary, Dept. of Urban & Housing Development and Road. The event was graced by Guests of Honour Shri Jabber Singh, Sr. IFS, APCCF, Forest Dept., Govt. of Jharkhand, Shri S.R. Natesha, IFS, CCF, Forest Dept., Govt. of Jharkhand, and Shri Atul Gera, a renowned social worker. A noble initiative dedicated to saving lives and fostering a spirit of community service!

Commemorating the foundation day with a week-long Blood Donation drive across multiple locations in India.

- ✓ At the Head Office, 110 units of blood were donated for Sadar Hospital Ranchi Blood Bank.
- ✓ In Sikkim, Team HRDP organized a camp at Tareythang PHSC, collecting 40 units in collaboration with the Voluntary Blood Donors Association of Sikkim.
- ✓ In Bihar, the Sanjeevani & Gram Seva team of the SBI Foundation project gathered 33 units at Referral Hospital, Shahpur.
- ✓ In Assam, the LIC Housing Finance Limited Hriday team organized a camp in Hailakandi, collecting 27 units.
- ✓ In Haryana, The Health Clinic in Nuh, managed by Citizens Foundation with RITES Ltd., saw 35 donors participate.
- ✓ In Jharkhand, a camp at IVDP Karra, Khunti resulted in 23 units of blood donation.

This initiative showcased the organization's commitment to saving lives and promoting community service.



Chief Guest Shri Sunil Kumar, IAS, Principal Secretary, Dept. of Urban & Housing Development and Road



Guests of Honor Shri Jabber Singh, Sr. IFS, APCCF, Forest Department, Government of Jharkhand



Guests of Honor Shri S.R. Natesha, IFS, CCF, Forest Department, Government of Jharkhand



Guests of Honor Shri Atul Gera, Renowned Social Worker.



MR. GANESH REDDY AT UNGCNI'S BUSINESS INTEGRITY CONCLAVE, CHENNAI



At the 1st Business Integrity Conclave 2025 in Chennai, Mr. Ganesh Reddy, Founder of Citizens Foundation & Joint Secretary of UN GCNI, along with Mr. Ratnesh Jha, Executive Director of UN GCNI, led the valedictory session, sharing insights from a 22-year long journey of fostering collective action, integrity, and peer-to-peer learning.

Additionally, at the UN GCNI 19th Convention, Mr. Reddy addressed the plenary session, emphasizing innovation, collaboration, and sustainability. He highlighted the importance of integrating sustainability into business strategies, strengthening public-private partnerships, and empowering MSMEs for a sustainable future.

BRINGING HEALTHCARE TO THE COMMUNITY in Chandankiyari Block, Bokaro, Jharkhand



Citizens Foundation, in collaboration with ESL Vedanta under the AAROGYA project, organized a Health Camp at Siyaljori Village, Chandankiyari Block, Bokaro, benefiting 266 villagers. With expert care from a Dermatologist, Orthopedic Specialist, and General Physician, attendees received free checkups, lab tests, and medications. A significant step towards building a healthier and happier community!

EMPOWERING FARMERS THROUGH SUSTAINABLE AGRICULTURE in Barpeta District of Assam.

Under the Integrated Village Development Programme (IVDP), Citizens Foundation, in collaboration with LTI Mindtree Ltd, inaugurated a Custom Hiring Centre at Gopalpur village, Barpeta district, Assam. Equipped with essential agricultural tools for the Custom Hiring Centre Management Committee, this initiative enables farmers to access modern equipment at subsidized rates, enhancing productivity and promoting sustainable farming.



CASE STUDY

HDFC BANK
PARIVARTAN
A step towards progress

EMPOWERING FARMERS:

through Sustainable Agricultural Solutions in Tamulpur district of Assam

Overview:

Citizens Foundation under the HRDP Assam, supported by HDFC Bank Parivartan, empowers farmers by offering essential resources and sustainable agricultural solutions. It addresses challenges such as irrigation and farm management, exemplified by individuals like Anjit Basumatary. The program introduces drip irrigation, high-yielding jujube saplings, and ongoing technical support to boost agricultural productivity and promote sustainable practices.

Outcome:

- ✓ Successful cultivation of 212 fully grown jujube trees on Anjit's two bighas of land.
- ✓ Implementation of drip irrigation, ensuring efficient water usage.
- ✓ Farmer gained technical knowledge and practical skills for better farm management.
- ✓ Anjit expanded his farm, planning to plant 100 more jujube saplings on his own initiative.



Impact:

- ✓ 47 quintals of jujube harvested and sold in four months, generating financial stability for Anjit.
- ✓ ₹4,500 per quintal price led to a significant increase in income, allowing reinvestment in farming.
- ✓ Creation of local employment opportunities, as Anjit now hires workers to assist with harvesting.
- ✓ Transformation of arid land into a thriving orchard, proving the effectiveness of targeted interventions.

Beneficiary Testimonial

“The support from HDFC Bank Parivartan and Citizens Foundation changed my life. Lack of water and resources held me back, but with drip irrigation and quality jujube saplings, my farm is now thriving. I look forward to expanding and helping other farmers.”

— Anjit Basumatary, Farmer, Baghdoba, Tamulpur District, Assam

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CITIZENS FOUNDATION

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