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Mega Blood Donation Camp on the 29th Foundation Day



As part of its 29th Foundation Day celebrations, Citizens Foundation successfully organised a Mega Blood Donation Camp, reaffirming its enduring commitment to service, compassion, and humanity. The programme was graced by Mr. Ajaynath Shahdeo, President, JSCA, as the Chief Guest, along with esteemed Guests of Honour including Mr. Rajiv Kamal Bittu, Mr. Deepak Rungta, Mr. Aishwarya Seth, Mr. Vinay Karn, Treasurer Member, ICC, Mr. Atul Gera, Founder – Live Savers, Dr. Preeti Singh from Sadar Hospital, and Mr. Ganesh Reddy, Secretary-cum-CEO, Citizens Foundation.

During the event, Mr. Rajiv Kamal Bittu highlighted the importance of motivating and acknowledging first-time blood donors, inspiring many to participate. The camp witnessed an encouraging response, with over 90 units of blood collected, all of which will be donated to Sadar Hospital, Ranchi.



Livelihood Support through Livestock, Hailakandi Assam

Under the HRIDAY Project implemented by Citizens Foundation, a livelihood support initiative was carried out through the distribution of livestock to strengthen income-generation opportunities for women-led Self Help Groups (SHGs). A total of 50 goats and 250 ducks were distributed among five SHGs, with each group receiving 10 goats and 50 ducks.

This initiative aims to promote sustainable, small-scale livestock-based livelihoods, enabling SHG members to enhance household income and build long-term economic resilience. By supporting diversified income sources, the intervention is expected to improve economic stability and empower women through sustainable livelihood practices, contributing to overall community development.



Session on Hygiene Awareness, Bhojpur Bihar



An engaging Hygiene Awareness Session was successfully conducted by Citizens Foundation in collaboration with SBI Foundation at Bariswan Middle School, Shahpur, Bhojpur. The session focused on the importance of personal hygiene and healthy daily practices. Children actively participated in interactive activities, shared their learnings, and were encouraged through prizes and rewards. With the enthusiastic participation of 102 students, the initiative aimed to build awareness, boost confidence, and instill lifelong healthy habits—laying the foundation for a healthier and more informed future.

Cross-Learning Exposure Visit, Sikkim

The HRDP-SIMANA Sikkim Team successfully completed a cross-learning exposure visit to Tamalpur, Assam (Citizens Foundation) and Meghalaya (AROH Foundation), supported under the HDFC Bank Parivartan programme. The visit provided valuable insights into community-led development models, effective project implementation, strong documentation practices, and convergence with government departments and local bodies.

The team observed best practices in education, sports infrastructure, integrated farming, livelihood initiatives, Anganwadi strengthening, scientific piggery, community infrastructure, and eco-tourism development. Overall, the exposure visit was enriching and strengthened learning, collaboration, and commitment towards inclusive and sustainable development under HRDP-SIMANA.



Program on Health & Hygiene Awareness, Deoghar



A meaningful Health & Hygiene Awareness Program was successfully conducted at Baghmari Middle School, Devipur (Deoghar, Jharkhand) by Citizens Foundation in collaboration with SBI Foundation. The programme witnessed active participation from 105 students, who engaged enthusiastically through plays, songs, and interactive discussions.

to promote messages of cleanliness and healthy living.

The session focused on personal hygiene, proper hand-washing practices, and adolescent girls' health, including awareness on leucorrhea. The presence of the Panchayat Secretary, school in-charge, school president, and teachers added value to the programme, motivating students to adopt healthy habits. Through such initiatives, we continue to build awareness, confidence, and healthier futures for rural children—because healthy habits today create a healthier tomorrow.

Eye Care through Community Health Initiative in Karra, Khunti



Free Eye screening camp organized at Ghunsuli Panchayat Bhawan in Karra Block under Integrated Village Development Program by LTIMindtree Foundation supported by Citizens Foundation. The camp witnessed enthusiastic participation from the local community, with 212 villagers undergone eye screening and vision tests.

After medical evaluation, 107 individuals were identified as requiring spectacles, which will be provided free of cost in the coming week. The eye screenings were conducted by trained eye-care professionals from Eye Forte Clinic, Khunti, using appropriate medical equipment to ensure accurate diagnosis and proper guidance. In addition to the screenings, villagers were counselled on eye hygiene preventive care and the importance of regular eye check-ups to promote long-term eye health. The community expressed heartfelt gratitude for this initiative, which is improving access to quality healthcare at rural areas.

Health Awareness Initiatives under Arogya Project:

Leprosy & HIV prevention programs, Bokaro

On the occasion of National Leprosy Eradication Day, observed on the death anniversary of Gandhiji, an awareness programme was organised on 31.01.2026 under the Arogya Project at Nirmal Gram, a leprosy patients' colony in Bokaro. The session focused on leprosy prevention, necessary precautions, and the eradication of social stigma. Essential items such as fruits, biscuits, soap, surf, and masks were distributed among 47 leprosy patients. Senior CSR official

Mr. S.R. Tripathi, Medical Officer Dr. S.K. Singh, and the Project Coordinator were present. Representatives from Mission Hospital and Leprosy Hospital, including Coordinator Ms. Shikha Mukherjee, played a key role. Medicines were also provided through MMU services.

Additionally, under the Arogya Project, an HIV testing and awareness camp was organised in collaboration with the District Health Committee (Sadar Hospital) near the ESL four-lane area. 56 truck drivers and helpers were tested, with three suspected cases referred for further investigation.



CASE STUDY

A Step toward Water Security and Rural Prosperity

Construction of farm pond in pipartoli village

Background:

Pipartoli Village in Karra Block, Khunti District, Jharkhand, faced chronic water scarcity and erratic rainfall, severely affecting agriculture—the primary livelihood of its people. Farmers had to depend entirely on monsoon rains, leaving large stretches of land uncultivated during rabi and summer seasons. This led to reduced crop yields, poor incomes, and forced seasonal migration in search of alternative employment.

Recognizing this critical issue, Citizens Foundation, in collaboration with LTI Mindtree Foundation, constructed a farm pond under the integrated village development program (ivdp) to provide a sustainable water source for irrigation, livestock, and groundwater recharge.



Challenges Faced Before Intervention:

- ✓ **Monsoon Dependency:** Agriculture was entirely reliant on rainfall, with little to no water available post-monsoon.
- ✓ **Low Agricultural Productivity:** Farmers could only grow one crop per year, leading to limited income and food insecurity.
- ✓ **Seasonal Migration:** Due to the lack of livelihood opportunities during dry seasons, villagers migrated for work.
- ✓ **Livestock Water Crisis:** Animals faced water stress, especially in summer, affecting their health and productivity.
- ✓ **No Infrastructure for Water Storage:** Absence of storage led to run-off losses and minimal groundwater recharge.

Implementation Strategy:

- ✓ A community-level farm pond was constructed in a strategic location to capture rainwater.
- ✓ Technical assessments were carried out to ensure optimal storage and usage.
- ✓ The pond was designed to serve irrigation needs, support livestock, and encourage allied activities like fish farming.
- ✓ Capacity sessions were held for farmers to encourage better water management and usage practices.



Before-And-After Impact Analysis:

Parameter	Before Intervention	After Intervention
Irrigation Availability	Limited to monsoon; post-monsoon land left uncultivated	Year-round irrigation for over 15 acres
Crop Productivity	Low, single crop cycle	Increased by 20–30% through multi-cropping
Cropping Pattern	Only paddy during Kharif	Introduction of vegetables, pulses, Rabi crops
Seasonal Migration	High 30–40% households migrated annually	Reduced drastically as income opportunities improved
Livestock Water Access	Inadequate during dry months	Reliable water access ensured
Fish Farming	Not practiced	Introduced as a new income-generating activity
Groundwater Recharge	Negligible; falling water tables	Improved recharge supporting wells and handpumps
Income Stability	Unstable, often below ₹20,000 per season	Increased to ₹25,000–₹35,000 on average

Outcomes:

- ✓ **Enhanced Agricultural Productivity:** Farmers are now able to cultivate crops in all seasons, improving food security and household nutrition.
- ✓ **Economic Stability:** Multi-cropping and fish farming have created new revenue streams, increasing farmer incomes by 30% or more.
- ✓ **Reduced Migration:** Employment within the village has improved, reducing distress migration.
- ✓ **Improved Resource Management:** Villagers are adopting better irrigation and water conservation practices.

- ✓ **Resilient Community:** The intervention has built climate resilience and enhanced the village's capacity to withstand drought conditions.

Conclusion

The construction of the farm pond in Pipartoli village is a prime example of how small-scale, community-driven water infrastructure can lead to large-scale transformations in rural livelihoods. It demonstrates a replicable model for other water-stressed regions aiming for sustainable agriculture and climate-resilient development.

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